



MIMA



AICTE APPROVED

Institute Of Management

Formerly known as MITCON Institute of Management, Pune

2024
PROSPECTUS



STANDS OUT

BUSINESS ADMINISTRATION | AGRI BUSINESS MANAGEMENT | PHARMACEUTICAL MANAGEMENT

www.mima.edu.in



VISION & MISSION



Vision

To be amongst India's top 100 leading business schools that nurtures Industry-ready professionals.



Mission

- ▶ To nurture future industry leaders with a strong business acumen and commitment towards business excellence.
- ▶ To foster learning mindset and enhance career opportunities in management field.
- ▶ To develop leaders who manage diverse teams in multidisciplinary business projects.



Values

INTEGRITY

Business Ethics

Inclusion

**Commitment to
Excellence**

Learning Minds

HIGHLIGHTS

PGDM Programs (AICTE Approved)



3500+

Alumni Across the Globe



Corporate Visitors

100+

VPs & Directors & CXO's



~ 100%

Placements
(Summer and Final)
since inception



6 Specializations

Marketing | Finance | HR |
Logistics & Supply Chain |
Agri Business Management |
Pharmaceutical Management



1:20

Faculty: Student Ratio

AWARDS AND RECOGNITION



**2022 THE WEEK HANSA
RESEARCH SURVEY**



TIMES B-SCHOOL SURVEY



Navabharat Award 2023

to
MIMA Institute of Management

Received By
Dr. Aditya Bavadekar
(Director – Business)



ASMA

(Adoption of Social Media in Academia)

Presented the
Academic Excellence Award

to

MIMA Institute of Management

Received By

Dr. Pradeep Bavadekar
Group Director

Lokmat Achiever's Award 2022

to

MIMA Institute of Management

Received By

Dr. Aditya Bavadekar
(Director – Business)

Times Education Icon's Award 2023

to

MIMA Institute of Management

Received By

Dr. Aditya Bavadekar
(Director – Business)



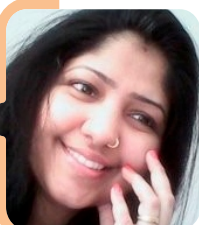
INTERNATIONAL CAREER & REWARDING LIFE



Satish Kumar
2006-2008
Head of Business Development,
Manipal Global Services,
Dubai, UAE



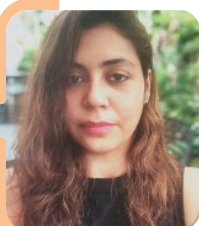
Ahrar Ali Khan
2007-2009
Customer Service Ambassador,
First Abu Dhabi Bank,
Sharjah, UAE



Deepali Kuber
2007-2009
Accounts Executive,
RGB Art Production,
Dubai, UAE



Praveen Singh
2007-2009
Wholesale Analyst
for Fiat Chrysler
Automobiles-Mopar
Dubai, UAE



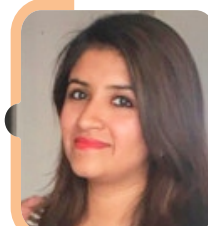
Mandeep Kaur Sahni
2008-2010
Business Analyst,
JP Infotech,
Singapore



Nikhil Nadarkhani
2008-2010
Clinical Research Associate,
Parexel,
Sydney, Australia



Rashid Khan
2009-2011
Retail Store Manager,
Tamimi Markets,
Riyadh, Saudi Arabia



Neha Sinha
2009-2011
Sr. Analyst, Enterprise,
Reference Data Management,
Sydney, Australia



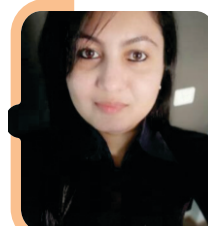
Nilesh Ghelani
2009-2011
Technical Recruiter,
Tekwissen LLC,
Canton, USA



Hari Hadwani
2009-2011
MSBI Developer,
Mintext Tech,
Toronto, Canada



Sagar Chawla
2012-2014
Procurement Manager,
Parraogate Ginnery Limited,
Zambia



Kanisha Patel
2009-2011
La Trobe University,
Research & Administrative
Assistant,
Australia

International

Placement

Placement



Shubham Raut

2021-23

Management Trainee for
Rice - Togo, Africa

Export Trading Group

Package: 18 LPA

INTERNATIONAL IMMERSION PROGRAM: DUBAI

PGDM Business Administration students flew to Dubai for International Immersion Program during 20th to 24th September 2023. It provided a real life experience to students widening their aspirations. It also helped in understanding global cultures. Students explored new places, interacted with people from varied nationalities and learnt from professionals through a series of lectures organised during this tour.





INTERNATIONAL SCHOLARSHIP PROGRAM

DUBAI

For Agri-Business Management &
Pharmaceutical Management





Return on Investment

- » Consider Life After ROI.
- » Construct a high-profile lifestyle and lifetime economic value.
- » Grab the opportunity for continued success in life.



KALPANA SENGAR

2007-2009

Senior Technical Program Manager

ForgeRock

United States

PRIYANKA SONAWANE

2013-15

Procurement Analyst

CBRE

Dallas Texas, United States





Dr. Eunjoo Lim
Director, Indian-Korean Centre

INDIAN-KOREAN CENTRE



IKC Designated as KING SEJONG INSTITUTE PUNE



Yonsei University, Sincheon



Cultural Event



Offline Classes



Gwanghwamun Square



Ewha Women's University, Seoul



IKC Event



Classroom Activity



Korea Edu-Tour to Yonsei University



Korean former Ambassador visit to IKC

The Indo-Korean Center (IKC), founded jointly by Youth Build Foundation and Kiwa Consultants Pvt Ltd under an MOU in March 2021, is Western India's first Indo-Korean Center.

IKC focuses on Education, Cultural engagement between people and Korean language-level-based programs, Corporate training in the Korean language, Education, and business tours to Korea, promotion of Korean organizations, Indo Korean Cultural events, and language research projects.

In July 2023, the Indo-Korean Center was accredited by the King Sejong Foundation (under the Ministry of Culture, Sports and Tourism, Republic of Korea (South)) and designated as IKC King Sejong Institute Pune (푸네세종학당).

The Center has appointed only native Korean teachers for language and cultural courses, offering both online and offline programs with admissions opening three times a year. IKC actively engages in research focused on both Korean and Indian languages, with the objective of bridging the linguistic divide and fostering greater cross-cultural understanding.

It is located on the premises of the MIMA Institute of Management and has an exclusive classroom, recreational zone, executive office, incubation center, Korean Library, cafeteria, selfie corner, image gallery, and a fusion of Indo-Korean work culture.



PUNE: A CITY OF YOUTH, START-UPS & CULTURE

Advantage Pune

- » Ranked No.2 city in India as per the Govt. of India's 'Ease of Living Index 2022.'
- » One of the very few Indian cities with a convergence of Manufacturing (auto, auto comps, electronics and heavy engineering), IT/ITES and state-of-the-art educational facilities.
- » Headquarters to Indian business houses such as Bajaj Auto, Bharat Forge, Sandvik Asia, Persistent Systems and Poonawalla Group.
- » Known for its young, affluent population and one of the most preferred destinations to migrate by the fresh graduates.
- » Proximity to Mumbai, the financial capital of India.
- » Serene surroundings and pleasant climatic conditions throughout the year.
- » Known for its start-up ecosystem and breeding ground for budding entrepreneurs.
- » A city full of young minds, culture and historical heritage.

THE INSTITUTE : MIMA

About MIMA
From the Group Director's Desk
From the Business Director's Desk
From the Director's Desk
Why MIMA

INTERNATIONAL PLACEMENT

RETURN ON INVESTMENT

INTERNATIONAL IMMERSION PROGRAM

INTERNATIONAL SCHOLARSHIP PROGRAM DUBAI

PROGRAMS

PGDM Business Administration
PGDM Agri Business Management
PGDM Pharmaceutical Management

ADMISSIONS

Eligibility & Selection Process
How to Apply

INFRASTRUCTURE

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FEES

ACADEMICS

Faculty
Pedagogy
Disciplinary Policy

INDO - KOREAN CENTER

BEYOND ACADEMICS

Personality Development Program
Student's Activity Clubs

BEYOND ZENITH

Comprehensive Induction Program

LIFE AT MIMA

PLACEMENTS

Summer Internship Program
Final Placement



Dr. Pradeep Bavadekar

MBA, PhD

Group Director

**Experience of over four decades
in Manufacturing Sector & Industrial
Consultancy**

MIMA emphasizes on developing holistic managers of the future in a socially responsible manner. The Programs are designed to develop versatile professionals capable of handling wide range of responsibilities in different business domains.

- Business Administration
- Agri Business Management
- Pharmaceutical Management

Our curriculum is designed to make students evolve the skillsets required by the industry. The teaching and learning pedagogy transforms the student into industry-ready managers. The courses we offer are comprehensive and cover a wide range of topics to fit into the dynamic business world.

All the three Programs focus on preparing students to face VUCA (Volatile, Uncertain, Complex and Ambiguous) world. The Program Educational Objectives of each of the Programs therefore have been knowledge, skills, attitudes and abilities development.

The Internship Programs, Live Projects and regular Industry Interactions help students to understand the ethos of learning by doing. Our successful placement record year-on-year has enabled us to stretch our horizons. We therefore believe in the process unlearn-learn-relearn.

From last year MIMA has ushered in its new campus with state-of-the-art infrastructure. We invite you to learn and grow with MIMA and would be happy to assist you in pursuing your academic and professional interests.



Dr. Aditya Bavadekar

MBA (Marketing), MBA (Banking, Finance), PhD

Director - Business

**Over a decade's experience in
Banking & Financial Sector**

At the outset, I welcome you to MIMA. I am extremely happy to note your interest in our institute.

Since inception in 2006, the Institute has been successful in providing trained industry-ready professionals. We are thankful to our recruiters for their continuous support and trust in the brand MIMA.

Today, the horizon of knowledge has taken a giant leap. I am confident that at MIMA, we are well equipped to impart the latest contents with audio visual training facilities. The faculty team, our intellectual capital and infrastructure facilities at MIMA have contributed towards growth and prospects of the students.

PGDM Courses at MIMA are known for quality education that integrates basic functions with the challenges and opportunities faced in today's business world. The Institute's strategy ranges from initiatives aimed at improving placements, supporting budding entrepreneurs, industry oriented curriculum, internships, cross-functional projects and exposure to various business situations.

Management education is aimed at fulfilling the basic requirements of applied education, Knowledge, Skills, Attitude. Management fests and events at the Institute help students learn time management, business dynamics, working in teams, follow and respect deadlines and effectively prioritize work.



Dr. Sachin Lele

MBA, PhD

Director

Over two decades of experience in teaching, consulting, research, and corporate experience.

The best time for Management Education is here!

India is at an influx point currently. All socio-economic indicators are depicting signs of a young, vibrant and rapidly growing economy. India needs leaders who can manage profitability without compromising on integrity and empathy. Naturally, the demand for value-based leadership and a productive workforce is at its pinnacle.

We at MIMA strive to nurture talent which is ready for the challenges and opportunities of the corporate world. Our programs are well-crafted programs based on contemporary business practices and frameworks that equip the students to solve problems of the future. Our students are well prepared to make sound business decisions in uncertain conditions.

We drive total transformation amongst budding managers in terms of handling emotions, being assertive and handling multiple priorities.

Our long-standing and symbiotic relationship with the corporate world has its own advantages. Students get an opportunity to work on real-life business problems while rubbing shoulders with the best in the business.

I welcome you all to experience MIMA's flagship PGDM programs, a place where the next-gen leaders are nurtured.



ABOUT MIMA

Strategically located at Balewadi, Pune, MIMA is an institute established in 2006 by YouthBuild Foundation formerly known as MITCON Foundation.

MIMA's primary objective is to mould young professional managers keeping in mind the dynamics of modern business and challenges of highly competitive global economic environment.

We take immense pride in our highly qualified faculty who lend MIMA a rich blend of industrial as well as academic experience and knowledge.

MIMA strives to respond to the demands of the dynamic and vibrant industrial scenario. MIMA is committed to create unparalleled professionals reaching out to conquer the zenith. Knowledge, Wisdom, Leadership & Character are the cornerstones of MIMA's ethos.

MIMA has a dedicated team of professionals running its placement cell, leveraging the best opportunities in industries and businesses for its students. Over past one and half decades, we have hosted various renowned corporates at our campus for interviews and students' recruitment.



WHY MIMA?

We

- » are committed to nurturing professional excellence
- » design & deliver industry-oriented curriculum
- » practice active & immersive learning
- » conduct pre-placement finishing school
- » develop our extensive network in three dimensions
- » assist every student to tap placement opportunities
- » provide fast-track career growth
- » have an impressive & extensive alumni network
- » lead-empower-adapt-perform for the betterment
- » celebrate diversity & practice inclusion
- » implement a quality excellence framework

Emphasis

- » on building students' competence
- » is to make student industry-fit by the time she completes our program
- » on project-based & case-oriented learning to develop better thinking
- » on Personality development program professional competence development
- » on industry connect, three-dimension strategy i.e. goal-breadth-depth
- » on assisting every student to get a rewarding job
- » on skill-based, job oriented certification programs
- » on staying connected with our alumni brand ambassadors
- » on giving back to society and contributing to UN-17 Sustainability Goals
- » on recognizing the unique personality of each individual, harnessing diverse strengths & celebrate everyone's success
- » to deliver value to our stakeholders

PGDM
Business
Administration

PGDM
Pharmaceutical
Management

PGDM
Agri Business
Management

HIGHLIGHTS OF OUR PROGRAMS

- » AICTE approved two-years full time job oriented programs.
- » Competency enhancement and personality development alongwith domain expertise takes predominance at MIMA.
- » Regular supervision of students' attendance and progress.
- » Spacious and well-equipped auditorium with a seating capacity of 300+.
- » Exclusive customized pro-corporate curriculum incorporating the latest management trends and techniques.
- » Continuous interaction with experts from diverse industries to remain connected with current trends and events.
- » Ingenious and enterprising teaching modules, case studies, syndicate methods, video / audio presentations etc.
- » Unique amalgamation of qualified and vibrant knowledge providers.
- » Individual attention to every student to encourage initiative, entrepreneurship and creativity.
- » Conducive campus environment that encourages invaluable and lasting friendships.
- » State-of-the-art ICT (Information Communication Technology) facilities.





Dr. Aditya Bavadekar felicitating Mr. Achyut Godbole,
Noted Writer, Technocrat



Dr. Pradeep Bavadekar felicitating Mr. Makarand Anaspure,
renowned actor, Secretary- Naam Foundation



Annual Convocation Ceremony UDAAN 2023





PGDM BUSINESS ADMINISTRATION

Provides ever emerging & growing employment opportunities

- » In September 2023, India became the 5th largest economy in the world. A sustained rise in economic output, infrastructural spending, a young affluent population and the digital revolution have been some of the key drivers of such stupendous growth.
- » The corporate world needs leadership talent that can provide long-term vision to business and prowess to handle challenges in domestic and international markets.
- » Under the Business Administration course, we nurture functional expertise (Marketing/Finance/HR/Logistics and Supply Chain) and blend it with behavioural competencies to churn an industry-ready management executive.
- » The illustrative list of careers offered under various specialisations is as follows

Top Sectors in Business Administration

MARKETING

- Sales and channel management
- E-enabled business marketing
- Marketing Analytics and decisions
- Product & Brand Management
- Market Research
- Retail & QSR Management
- Management consulting services

HUMAN RESOURCES

- Talent Acquisition
- Performance Management
- Learning & Development
- Organisational Change & Development
- Industrial Relations & Labour Laws
- HR Analytics
- Compensation & Benefits

FINANCE

- Accounting processes & control
- Corporate & retail Banking
- Fintech & e-enabled financial services
- Financial Inclusion & Microfinance
- Financial Analysis & Reporting
- Equity Research Analysis
- Security Analysis & Portfolio management
- Risk management & underwriting

LOGISTICS AND SUPPLY CHAIN

- Quality Management Techniques & Tools
- Service Operations Management
- Purchasing and supplier Relationship Management
- Modeling Techniques in Operations



PGDM BUSINESS ADMINISTRATION

Curriculum : 2024-2026

Subject to revision

SEMESTER I

- | | |
|---|--------------------------------------|
| 1. Organizational Behaviour | 6. Digital Business |
| 2. Managerial Economics | 7. Management Fundamentals |
| 3. Managerial Accounting | 8. Legal Aspects of Business |
| 4. Business Research Methods & Statistics | 9. Business Communication |
| 5. Marketing Management I | 10. International Business Economics |

SEMESTER II

- | | |
|------------------------------|--|
| 1. Human Resource Management | 5. Logistics & Supply Chain Management |
| 2. Financial Management | 6. Decision Science |
| 3. Operations Management | 7. Corporate Governance |
| 4. Marketing Management II | |

MARKETING SPECIALIZATION

- | | |
|--|-------------------------------------|
| 1. Consumer Behaviour | 4. Marketing Research |
| 2. Product & Brand Management | 5. Excellence in Channel Management |
| 3. Marketing of Financial Product and Services | |

FINANCIAL SPECIALIZATION

- | | |
|-------------------------------------|---|
| 1. Financial Reporting and Analysis | 4. Securities Analysis and Portfolio Management |
| 2. Advanced Financial Management | 5. Financial Derivatives and Risk Management |
| 3. Business and Corporate Taxation | |



HUMAN RESOURCES SPECIALIZATION

1. Strategic Human Resource Management
2. Learning & Development
3. Employee Engagement & Ownership
4. Talent Management
5. Compensation and Reward Management

LOGISTICS & SUPPLY CHAIN MANAGEMENT

1. Quality Management Techniques & Tools
2. Service Operation Management
3. Purchasing & Supplier Relationship Management
4. Modelling Techniques in Operation
5. Productivity Management

SEMESTER III

SEMESTER III

1. Indian Ethos & Business Ethics
2. Project Management
3. Strategic Management
4. Entrepreneurship & Innovation
5. Summer Internship Project (SIP)
6. Business Simulations
7. Corporate Social Responsibility & Sustainability
8. Start-Up & New Venture Management

MARKETING SPECIALIZATION

1. Services Marketing
2. Integrated Marketing Communication
3. Sales and Distribution Management
4. Customer Relationship Management
5. B2B Marketing

FINANCIAL SPECIALIZATION

1. Corporate Finance
2. Business Valuations
3. Strategic Cost Management
4. Behavioural and Personal Finance
5. Mergers & Acquisitions

HUMAN RESOURCE MANAGEMENT SPECIALIZATION

1. Organisational Diagnosis & Development
2. Performance Management
3. HR Analytics
4. Change Management & Leadership
5. Industrial Relations And Labour Law



LOGISTICS & SUPPLY CHAIN MANAGEMENT

1. E-Business Operations
2. Strategic Supply Chain Management &
3. Global Logistics
4. Business Excellence
5. Toyota Management System
6. Facilities Management

SEMESTER IV

1. International Marketing
2. Management Information Systems
3. Dissertation



Program Credit Pattern

Particulars	Number of Courses	Credits
Semester I	10	28
Semester II	12	31
Semester III	13	37
Semester IV	3	8
Total	38	104



Dr. Amit Patil

BE, MBA, PhD

Associate Director

PGDM – Agri Business Management

Agri Business Management program is about transformation. It not only imparts knowledge but reinforces in students the spirit of creative action. The curriculum of the Agri Business Management program is exciting, challenging and at the same time incorporates new teaching methodologies with all the modern facilities. Agriculture Business field has shown exponential growth in input as well as output sector and has lot of opportunities for young talent.

Our faculty members with their rich academic and professional experience make learning and placements really inspiring. The different activities and events organized by MIMA are always appreciated by the students and agriculture community.

PGDM Agri Business Management @ MIMA

- » MIMA is one of the pioneering institutes offering PGDM in Agri Business Management.
- » Our program shapes professionals to work in food and agri business sector or as Agripreneurs in the evolving market.
- » The syllabus comprises of three components: core management program, agriculture related inputs and elective specializations with personality development program.
- » The curriculum focuses on food and agricultural markets and is designed to build, train and enhance managerial capability for increased effectiveness.
- » Personality development program aims at holistic development of students through presentations, group discussions, mock interviews, role plays and case studies.
- » MIMA offers strong industry connects through internships, industrial visits and workshop by industry experts.



PGDM AGRI BUSINESS MANAGEMENT

Agri Business in India provides evergreen Opportunities

- » Agriculture accounts for 17 % of India's GDP and for more than 60% of jobs.
- » India's total annual expenditure on food and beverages is estimated to be USD 150 billion.
- » Opportunities in agro-based industries use modern technology in areas such as packaging, raw material supply, processed foods, exports and allied fields.
- » Progressive growth of Indian economy is augmented by the agri business sector.
- » New emerging technologies viz. Artificial Intelligence, GIS softwares, Satellite Imagery and GPS agriculture.

Top Sectors in Agri Business

- | | |
|-------------------|----------------------------------|
| » Seeds | » Agro Finance Companies & Banks |
| » Fertilizers | » Agro Co-operatives |
| » Pesticides | » Agro Equipment Manufacturers |
| » Dairy | » Supply Chain Management |
| » Poultry | » Agro Tourism |
| » Fisheries | » Market Research |
| » Edible oil | » Agri Exports |
| » Food Processing | » Retail |
| » Agrotechnology | » Commodity Trading |





PGDM AGRI BUSINESS MANAGEMENT

Curriculum : 2024-2026

Subject to revision

SEMESTER I

- | | |
|---|------------------------------|
| 1. Organizational Behaviour | 7. Management Fundamentals |
| 2. Managerial Economics | 8. Legal Aspects of Business |
| 3. Managerial Accounting | 9. Business Communication |
| 4. Business Research Methods & Statistics | 10. Marketing Management I |
| 5. Introduction to Agri-Business Management | 11. Disaster Management |
| 6. Agri-Business E-Commerce | |

SEMESTER II

- | | |
|-----------------------------------|---|
| 1. Marketing Management II | 5. Post Harvest Production Management |
| 2. Human Resource Management | 6. Corporate Governance |
| 3. Financial Management | 7. Marketing Research & Marketing Analytics |
| 4. Financial Reporting & Analysis | |

Specialization

1. Agriculture Operations Management
2. Management of Allied Agro Industries
3. Rural & Agriculture Marketing
4. Management of Agriculture Input Marketing
5. Rural Banking & Micro Finance

SEMESTER III

- | | |
|------------------------------------|------------------------------|
| 1. Indian Ethos & Business Ethics | 6. Strategic Cost Management |
| 2. Project Management | 7. Services Marketing |
| 3. Strategic Management | |
| 4. Entrepreneurship & Innovation | |
| 5. Summer Internship Project (SIP) | |



PGDM AGRI BUSINESS MANAGEMENT

Specialization

1. Agriculture Future & Options Market
2. Agro-based Industrialization
3. Agriculture Waste Management
4. Agri Logistics & Sustainable
5. Agriculture Sales & Distribution
6. Agriculture Output Marketing

SEMESTER IV

1. International Marketing
2. Management Information
3. Systems Dissertation



Program Credit Pattern

Particulars	Number of Courses	Credits
Semester I	11	29
Semester II	12	30
Semester III	13	37
Semester IV	3	8
Total	39	104



Prof. Nitpal Singh Chug

B.Pharm, MBA

Associate Director

PGDM Pharmaceutical Management

It is a matter of immense pleasure to welcome you at MIMA Institute of Management, a pioneering post graduate institute offering PGDM in multidisciplinary programs. Over past seventeen years, we have developed strong corporate connect, research and training capacity. We have developed an educational portfolio that blends, the best of our resources into a highly learning environment for our students.

The Pharmaceutical Management program at MIMA Institute of Management is an integrated program specially designed to develop managerial skills in the Pharmacy stream. We provide value based, tailor made quality education to the students to suit the needs of Pharmaceutical industry.

We focus on developing students, over the period of two years, by rigorous academics, research and practical projects. We develop future pharma leaders by nurturing knowledge, skills, communication, attitude and behavior.

The contents of the program are designed to address challenges being faced by the pharmaceutical industry. It aims at inculcating and improving the management skills, quality and standard of Pharmaceutical professionals to perform better in the competitive global environment.



PGDM PHARMACEUTICAL MANAGEMENT

Indian Pharmaceutical Industry is Recession Proof

- » It aims at inculcating and improving management skills, quality and standards of pharmaceutical professionals to perform better in the competitive global environment.
- » Highly experienced pharmaceutical faculty imparting knowledge, attitude and skill development.
- » Syllabus designed by industry experts to keep abreast with the growing needs of the pharmaceutical industry.
- » Guest lectures and workshops on current pharmaceutical topics by eminent professionals from leading pharmaceutical companies.

Top Careers in Pharmaceutical Industries

- Sales and Marketing
- Product Management
- Clinical Research
- Healthcare Management
- Business Development
- Market Research
- Medico Marketing





PGDM PHARMACEUTICAL MANAGEMENT

Curriculum : 2024-2026

Subject to revision

SEMESTER I

- | | |
|--|--|
| 1. Organizational Behaviour | 7. Management Fundamentals |
| 2. Marketing Management I | 8. Legal Aspects of Business |
| 3. Managerial Accounting | 9. Business Communication |
| 4. Business Research Methods & Statistics | 10. Pharma Business Environment & Policy |
| 5. Clinical Research & Paradigm of Pharma Industry | 11. Anatomy & Physiology |
| 6. Managerial Economics | |

SEMESTER II

- | | |
|------------------------------|-------------------------------------|
| 1. Marketing Management II | 5. Customer Relationship Management |
| 2. Human Resource Management | 6. Marketing Research & Analytics |
| 3. Financial Management | 7. Service Operation Management |
| 4. Consumer Behaviour | 8. Decision Science |

Specialization

1. Pharma Sales and Distribution
2. Strategic Supply Chain Management & Global Logistics
3. Pharmacology
4. Essential Of Psychology For Manager



SEMESTER III

1. Indian Ethos & Business Ethics
2. Project Management
3. Strategic Management
4. Entrepreneurship & Innovation
5. Summer Internship Project (SIP)
6. Integrated Marketing Communication
7. Facilities Management
8. Services Marketing
9. Strategic Cost Management

Specialization

1. Trends in Pharmaceutical Industry
2. Quality Management Techniques and Trends
3. Pharma Product and Brand Management
4. IRR in Healthcare & Pharmaceutical Industry

SEMESTER IV

1. International Marketing
2. Management Information Systems
3. Dissertation



Program Credit Pattern

Particulars	Number of Courses	Credits
Semester I	11	29
Semester II	12	30
Semester III	13	37
Semester IV	3	8
Total	39	104



ADMISSIONS

Eligibility Criteria

- » Candidates with minimum 50% marks in graduation (45% for reserved categories) from any recognized university and with a valid score in any national level entrance tests viz. CAT/ MAT/ XAT/ ATMA / CMAT/ GMAT / MH-CET are eligible to apply enabling the candidate to appear for Selection Process directly.
- » Candidates appearing for the final year degree examination upto June, 2024 can also apply. Such candidates whose final year degree result is not declared at the time of admission will be admitted provisionally after submitting the bonafide certificate from the Head of the Institute stating that he/she is a regular student. The admission of such a candidate will be confirmed only if he/she provides a proof of passing final year degree examination with minimum 50% marks by 31st August 2024.

(i) PGDM Business Administration

- » Any Bachelor's Degree viz. B.Com, BBA, B.A, B.Sc, BCA, BCS, B.E, B.Tech, etc.

(ii) PGDM Agri Business Management

- » Bachelor's Degree in Agriculture, Horticulture, Agri-Biotechnology, Agricultural Engineering, Animal Husbandry, Agrochemicals, Dairy Science / Technology, Fisheries, Food Science / Technology, Forestry, Home Science, Veterinary Science or ANY GRADUATE with interest or experience in Agribusiness or Graduates working in Agribusiness, NGO's. Co-operatives or Corporate sector.

(iii) PGDM Pharmaceutical Management

- » Bachelor's Degree in Pharmacy, Life Sciences, Microbiology, Zoology, Biochemistry, Biotechnology, Chemistry, Medicine (MBBS), Veterinary Sciences, BAMS, BUMS or BHMS.



SELECTION PROCESS

- » Aspirants desiring to apply for any of our PGDM Programs shall apply online or download application form from our website www.mima.edu.in and send the same duly filled in by paying application fees of Rs. 1,000/- in cash/UPI or by Demand Draft (DD) in favour of 'MIMA Institute of Management', payable at 'Pune' or by online payment mode.
- » All those who apply on the basis of MH-CET (MBA/MMS)/ CAT/MAT/XAT/ATMA/CMAT/GMAT Entrance Test score will be called for GD & PI.
- » Candidate shall appear for Group Discussion and Personal Interview (GD & PI) on the date and venue as communicated by **MIMA**.
- » To confirm admission, candidate shall pay Rs.50,000/- within seven days of display of the Merit List along with original documents.
- » Academic session will commence from July, 2024.
- » The merit list and the list for wait-listed candidates will be prepared on the basis of following criteria:

• Entrance Test Scores (scaled down to 40 marks)	40 marks
• Sports/ Extra Curricular Activities/Work Experience	05 marks
• Group Discussion	20 marks
• Personal Interview	20 marks
• Past Academic Performance (10+12+Graduation+PG)	15 marks
Total	100 Marks



HOW TO APPLY

Candidates can apply online through the website of MIMA Institute of Management : www.mima.edu.in

Or

Candidate may procure prospectus directly from MIMA Institute of Management, Balewadi, Pune by paying an amount of Rs. 1,000/- in cash or by DD or by online mode of payment.

Or

Download the application form from the website and send the same duly filled along with a DD of Rs.1000/- drawn in favour of 'MIMA Institute of Management', payable at 'Pune' or by online mode of payment.

A/c Name: **MIMA Institute of Management**
Bank Name: HDFC Bank
A/c No: 50100322803117
Branch: Baner Link Road Pashan, Pune - 411021
IFSC Code: HDFC0000223
Account Type: Savings

Scan here to pay



MIMA Institute of Management

📍 Sr. No. 33/1, Opp. Chhatrapati Shivaji Sports Complex, Balewadi, Pune-411 045.

☎ Phone: 02066289600 | Mobile: 8888856030

Self-Attested copies of following documents to be submitted along with Application Form:

- Entrance Exam Score Card
- Graduation Marksheet
- Two Passport Size Photographs
- 12th Marksheet
- PAN Card
- 10th Marksheet
- Aadhar Card



INFRASTRUCTURE

» AC Classrooms

MIMA's AC classrooms are not just rooms for lectures but a stage for real interaction and proliferation of concepts. We believe in broadening the thought process through open discussions. Our Classrooms are equipped with teaching aids like Digital Smart Boards, Public Address Systems.

» Wi-Fi Campus

Our Wi-Fi campus allows students to enjoy freedom of work on the net at their convenience. The computer lab is a hub for smart minds immersed in online e-journals and databases. The lab is a platform for many training sessions and project works.

» Library

Our library is well-stocked with over 18,000 books on all the required subjects. We host 10,000+ e-books. We subscribe 38 print journals besides more than 200+ e-journals. Students can easily find relevant journals, reference books and papers, periodicals and magazines. Students are encouraged to use e-library which has adequate computer terminals.

» Cafeteria

MIMA cafeteria offers quick bites and beverages as well as sumptuous breakfast, lunch and evening snacks. It is also an informal 'brainstorming arena'.





Infrastructure

» Video Conferencing

We are particularly proud of the video-conferencing facility at our campus, facilitating easy and quick communication, interviews and interaction with corporates and academicians across the globe.

» AC Seminar Hall

It is equipped with state-of-the-art conference facilities and can host more than 300 audience for different events, conferences, seminars and ceremonies.

» Recreation Room

We have a state-of-the-art recreation room equipped with indoor games like Table Tennis, Carrom, Pool table. Also Changing rooms for ladies and gents. Live jamming area for vibrant performance.

» Hostel

Safety and security being of prime importance, MIMA has tie-ups with reputed professional hostels in the vicinity to provide and manage accommodation for female students. With multiple options available in the vicinity, MIMA provides assistance to students in locating suitable accommodation.

» Hospital Tie-up

MIMA has hospital tie-up with a known multi-speciality hospital in the vicinity to provide medical facility. 'Doctor on call' facility is available.

» Insurance

MIMA provides healthcare insurance to all its students.





FEES

SR NO	PROGRAM	I YEAR	II YEAR	TOTAL
1	PGDM Business Administration	₹ 5,00,000	₹ 2,65,000	₹ 7,65,000
2	PGDM Agri Business Management	₹ 4,00,000	₹ 2,70,000	₹ 6,70,000
3	PGDM Pharmaceutical Management	₹ 4,00,000	₹ 2,70,000	₹ 6,70,000

- » Above Fees includes Tuition fees, Uniform, Convocation & Alumni Association Membership.
- » Deposit of Rs. 2,500/- which shall be refunded on submission of Deposit Receipt and No Dues Certificate at the time of completion of the course.

Refund Policy

- » As per AICTE Guidelines



Saakshi Shrivastav
Batch 2013-2015
Senior Consultant,
Deloitte Consulting





ACADEMICS

Faculty

No.	Name of Faculty	Qualifications
1	Dr. Pradeep Bavadekar	PhD, MBA (Marketing)
2	Dr. Aditya Bavadekar	PhD, MBA (Marketing, Banking & Finance), BBA, BA
3	Dr. Sachin Lele	PhD (Marketing), MBA, B.Com
4	Dr. Amit Patil	PhD (Management), MBA, BE
5	Prof. Nitpal Singh Chugh	Pursuing PhD, MBA, B. Pharmacy
6	Dr. Manoj Meghrajani	PhD, MMS, BE
7	Prof. Deepa Rele	PhD (Pursuing), MMM, LLB
8	Prof. Sachin Hadole	MBA, BA
9	Prof. Radni Chitale	PhD (Pursuing), MBA, BFT
10	Prof. Priyanka Kumari	PGDM, BCA
11	Dr. Amey Pangarkar	PhD, MBA, BE
12	Dr. Yogesh Daudkhane	PhD, MMS, BHMCT
13	CA Piyush Nathani	CA, M.Com, B.Com
14	Dr. Swati Yeole	PhD, MPM, BA
15	Dr. Kiran Patil	PhD, MBA, MCA
16	Prof. Santosh Wagh	PGDM-PHM, B.Pharmacy
17	Prof. Varsha Saklecha	MBA, B.Com
18	CA Parikshit Aurangabadkar	CA, M.Com, CS
19	Dr. Dhanashri Hawale	PhD, M.Sc, PGDBM, MBS
20	Prof. Kritika Shah	MBA, B.Com
21	Prof. Atik Bijapure	PGDM, BSC
22	Prof. Mahima Ugale	PGDM, BSC
23	Prof. Sharvari Patil	PhD (Pursuing), MBA, BSC
24	Dr. Neerajkumar Sathawane	PhD, M.TECH, MBA, BE
25	Dr. Madhura Bhagwat	PhD, M.Phil, B.Com
26	Prof. Vaishali Sarakniya	MPM, B.Com



PEDAGOGY

At MIMA, students are trained to be goal oriented and focused in their pursuit of knowledge.

The range of teaching and learning methods used at MIMA includes lectures, case studies, presentation on strategic issues; simulations, quizzes, assignments, competitions and practical projects. An emphasis is laid on the use of technology in learning. Further, enrichment is provided by way of guest lectures, workshops and seminars, wherein an awareness on current corporate issues is created.

The faculty acts as a facilitator and works in close association with the students to help gain better understanding of current economic issues. Students are taught to comprehend live corporate situations while grasping a realistic approach towards decision making. Faculty members are also appointed as mentors to the group of students whom they meet at regular intervals to know more about students' learning patterns and guide them.

» Classroom Learning

State-of-the-art infrastructure, spacious, modern and well equipped classrooms have been converted into effective learning centres. All rooms are air-conditioned and equipped with digital smart boards for an interactive learning experience.

» Case Study Method

The case study method serves a dual purpose of understanding a situation and developing analytical skills. At MIMA, the facilitators believe in carefully planned and crafted studies of real life cases. This pedagogy helps to build a multi-dimensional approach.



PEDAGOGY

» Role Plays

One of the most effective training methods practiced at MIMA is role plays which allows a group of students to simulate work scenarios. It opens communication, puts a student 'on-the-spot' and develops camaraderie among those participating in the role play situations.

» Workshops

The institute invites experts from industry and finishing schools to conduct periodic workshops for students. These workshops help students to get inspired from the eminent personalities and become successful in their personal and professional life.

» Project Reports

As an integral part of the curriculum, students are required to present a research project on a topic of their specialization. The project involves a great deal of industry interaction, market research and literature review.

» Summer Internship

Eight to Twelve weeks of summer training with reputed companies helps students to understand theoretical concepts learnt at the institute in a real life corporate context. Students work on live, time-bound projects and gain first-hand experience of the corporate culture and its requirements.

» Industrial Visits

The institute arranges for periodic industrial visits, designed to provide students with first-hand knowledge of industry operations.

» Language Lab

MIMA believes in the importance of acquiring proper communication skills. English Language Lab is designed to hone the communication competence of the students. Korean is yet another foreign language offered in the institute



Disciplinary Policy

» Action against Ragging

Ragging in any form (Teasing, abuse, physical torture etc.) within or outside Institute is strictly prohibited and punishable according to Maharashtra Prohibition of Ragging Act, 1999 viz. Upto two years rigorous imprisonment and / or fine of Rs. 10,000/- apart from expulsion from the institute.

» Tobacco/Drug/Alcohol Policy

The student of MIMA shall abstain from Tobacco in any form, drugs and alcohol during their stay at the Institute and hostel. Violation of this policy may lead to cancellation of admission.

» Attendance in the class

The students shall maintain minimum 75% attendance per semester. Any student failing to meet said standard shall be liable to get his/her term cancelled and in addition will not be allowed to participate in the campus recruitment program. Additionally he/she also be debarred from appearing for examinations.

» Dress Code

We believe in inculcating a sense of discipline and belongingness in the students by observing strict formal dress code throughout the week.

On the occasion of guest lectures and seminars, students shall be in uniform (Blazers, Tie, Trousers etc.) standardized by the Institute.

Any student failing to adhere to dress code will not be allowed to attend lectures and will face disciplinary action.

» Hostel Rules

Hostels have set rules which have to be strictly adhered to by the students. Students, shall maintain the discipline in the hostels and ensure smooth functioning.





BEYOND ACADEMICS

» Personality Development Program

If one pays heed to the way global economy has evolved, the transition is evident. The industry requirement has graduated from 'technical' to 'techno-commercial' to 'techno-commercial managers' and the experts opine that future belongs to 'techno-commercial managerial leaders'.

Well realizing the said fact and to do justice to the investment (monetary and time) by the students, MIMA has diligently crafted its flagship personality Development program.

Appreciating the dictum that no two humans are alike, we at MIMA not only work on student's developmental areas but also further nourish their strengths.

The students being subject to various assessment (including psychometric tests), identifying the ingrained traits (physical, mental, personality and behavioural), assessing the results through proven scientific methods, forming common interest groups, framing and imparting dedicated mentorship program thus putting in perspective and practice 'what ought to be'.

When it comes to transforming the students to be 'Corporate ready', seldom one can come across employability program like the one of MIMA.

A young man with dark hair and a beard, wearing a dark suit, a light purple shirt, and a dark tie, is smiling and giving two thumbs up. He is standing against a light-colored background with orange geometric shapes.

Students' Activity Club

» Rotaract Club

It is never too early nor too late to extend help. Compassion for others and the change we wish to witness is the motto of MIMA. Working on this core philosophy and going beyond business is the spirit of 'MIMA ROTARACT CLUB', a platform which contributes to welfare and well-being of the environment around us via programs like- 'Each one teach one' – tree plantation for greener India, Blood donation camp for healthier living, regular visits to orphanage, old-age homes and special individuals in order to share their pains and joys. We believe all are equal and taking a step further on this path we have collaborated with Rotary Club, Pune Sports which acts as our parent body. We have been awarded Best performer in Multi-District Fellowship Meet.

» Ethos of Indian Culture

Being Indian at Heart, we follow traditions and spirit of humanity as a land rich in cultural diversity, values, heritage and harmony. We believe in cherishing and celebrating every day of our life as a festival, promoting true human bonding and respect for Indian traditions where Ganesh Chaturthi and Janmashtami along with Shiv Jayanti is celebrated.

» National Institute of Personnel Management (NIPM) Students' Chapter

The membership of NIPM is a recognition of the high standards of a student's professional attainments and his/her commitment to the causes and furtherance of professionalism in the management and development of human resources. It gives the students a chance to establish valuable contacts with fellow members, exchange ideas and information and represent issues of common concern at local and national forums.

» Alumni and Placement Cell

Students run MIMA Alumni Association, Balewadi and placement cell at MIMA, wherein they co-ordinate with corporates and alumni for arranging guest sessions, mock interviews. Students indulge in corporate discussions with companies for inviting them for summer internships and final placements. This cell opens horizons towards corporate exposure for students.



BEYOND ZENITH

Comprehensive Induction Program 2023

MIMA Institute of Management welcomed the 17th batch of forthcoming business leaders to the institute's new campus. The college academic team, headed by Dr. Sachin Lele, had organised a comprehensive induction series - Beyond Zenith. A galaxy of speakers with industry-wide experience was invited to share their journey with the students. Topics such as Banking, NLP, Personal Branding, Cyber Security, Digital Marketing and many more were introduced to the students. Sector-specific corporate overview and expectations from the industry were also highlighted during the interactive session.

Management games, entrepreneurship development activities, placement talks and Alumni interaction gave newer dimensions to students who showcased their talents and skills through Ice-breaking sessions, open-mic and jamming sessions. Industrial visits to Satara Food Park and Mapro Garden added value to the students as they got to see what goes on in the manufacturing process. Outbound activities conducted at Meher Retreat Pune countryside bonded students together and cherished.



Vaishnavi Patil

Batch 2022 - 2024

PGDM Pharmaceutical Management

"The induction program was an enlightening journey that brought together a diverse range of guests, each with their unique expertise and insights. This experience broadened my knowledge and left me with a deep sense of inspiration."

Industry Academia Interface

- » Access to industry experts for support, advice and direction.
Better placement opportunities.



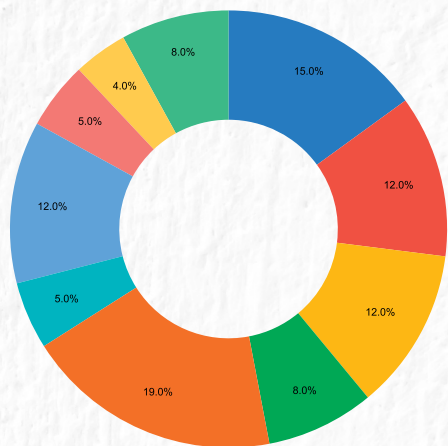


Mr. Sanjay Kirloskar, MD, Kirloskar Brothers Ltd.

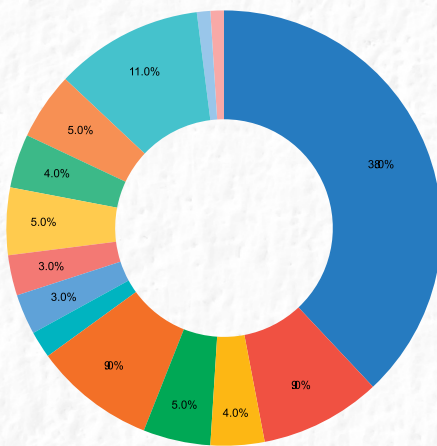


Dr. Ravindra Utgikar, VP, Praj Industries Ltd

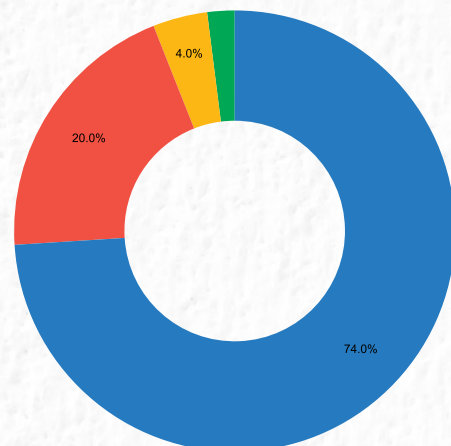




● Seeds ● Pesticides ● Fertilisers ● Exports
 ● Banks ● Food Processing ● Agri Retail
 ● Market Research ● Agri Engineering ● Agripreneur



● BFSI ● Real Estate ● Healthcare ● Logistics
 ● Market and Research Analytics ● Education
 ● Consulting ● Automotive ● Chemicals ● IT & BPM
 ● Consumer Durables ● Retail & E-Commerce
 ● Pharmaceuticals ● Telecom



● Pharma Marketing ● Market Research & Analytics
 ● Healthcare Marketing ● Others

Agri Business Management

Business Administration

Pharmaceutical Management

PLACEMENTS

- » We believe that the fittest will survive, so towards making our students not only to survive rather to excel in the competitive corporate world, we have developed rigorous program for holistic grooming of future managers.
- » To boost placements, along with a well-designed curriculum, we put all the students in well planned employability program that would bring meaningful employment to every student.
- » MIMA has a dedicated Placement team rigorously working towards providing 100% placement assistance with the best of recruiters. The placement team is assisted by the students committee working in tandem with faculty.

- Continuous support of MNCs and Indian corporates.
- Transparent procedure.
- Complete assistance for Summer Internship to students.
- Over 200 companies participate in our recruitment drives every year.
- Fully functional Industry Institute Interaction cell.





SOME OF OUR REPUTED RECRUITERS

DIRECTORS & VICE PRESIDENTs



Baiju Kumar
2006-2008
Founder,
Starmeck Infra,
Pune



Satish Sing
2006-2008
CEO,
iYasoft Solutions Inc.,
Noida



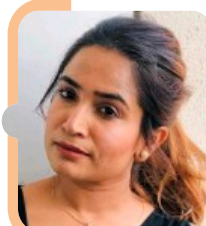
Mrinal Mazumdar
2006-2008
Director Recruitment (APAC),
KPIT,
Pune



Amol Salpeker
2007-2009
Assistant Vice President,
Deutsche Bank,
Pune



Rahul Devare
2008-10
Managing Director & CEO,
Supplimed International,
Pune



Nisha Pithia
2008-10
Founder,
Pharmareg News,
Mumbai



Mayank Dubey
2008-2010
Founder,
MIDAS Media Mart,
Bhopal



Simpal Jain
2009-2011
Director,
New Era Solution,
Pune



Japan Parikh
2009-2011
Vice President,
Paramount (TPA) Pvt. Ltd.,
Mumbai



Sagar Bijagare
2009-2011
Vice President,
Solar Operation Global Group,
Pune



Prince Kumar
2012-2014
Director & Co-Founder,
Sellkabadi.com,
Varanasi



Sonali Shelke
2014-2016
Managing Director,
Meddisurgi Resources,
Mumbai

WOMEN STALWARTS



Yashwanti G
2005-2007
Lead Recruitment,
Deloitte,
Pune



Neha Dutt
2007-2009
Team Lead,
J P Morgan,
Pune



Nehal Jain
2007-2009
Talent Analyst,
esoft HR services,
Detroit, USA



Khushboo Singh
2008-2010
Finance Executive,
Criticalriver Pvt. Ltd.,
Hyderabad



Anisha Sharma
2009-2011
Manager,
Spicejet Limited,
Gurgaon



Jayanti Mishra Dixit
2012-2014
Data Analyst,
Odetta Inc.,
Delhi



Anu Priya Soni Billore
2013-2015
Academic Associate,
IIM, Indore



Suruchi Patil
2013-2015
Researcher RP International,
Northland, New Zealand



Monalisa Chavan
2014-2016
Administrative Head,
Wavetech Elevators & Engineers,
Mumbai



Rashmi Rawat
2015-2017
Senior Consultant,
Ernst & Young,
Mumbai



Chandani Durbale
2016-2018
Sr. Product Specialist,
Novo-Nordisk,
Mumbai



Deepti Hirve
2017-2019
Dairy Audit Process,
Development Manager,
HDFC Bank,
Pune



Swati S Jaiswal
2010-2012
Professor,
Jharkhand Rai University,
Jharkhand



Swati Sharma
2011-2013
Project Management Officer,
HCL Technologies,
Noida

ALUMNI : BUSINESS ADMINISTRATION



MANISH SHARMA
2013-2015
Lead ADM Growth & Expansion,
Flipkart,
Gujarat



ANAND KUMAR
2005-2007
Senior Manager,
Bank of America,
Gurugram



BHUPENDRA PRASAD
2006-2008
Sr. Manager-Channel Sales,
U Next Learning,
Dubai



AMRITESH KUMAR
2006-2008
Area sales manager,
Panoramic Holidays Ltd,
Panoramic Group,
Pune



ABHISHEK ROY
2006-08
Zonal Sales Manager,
Emami Ltd.,
Patna



PRIYAMBADA CHAKRABORTY
2012-2014
Assistant Marketing Manager,
Pizza Hut,
Pune



Pratik Verma,
2012-2014
Senior Business Analyst,
Matrix IFS,
Singapore



ANURAG GOSWAMI
2012-2014
Senior Consultant (Functional) SAP
TRM, Ernst & Young,
Mumbai



KARTHEEK P
2012-2014
Sales Manager,
Mordor Intelligence,
Hyderabad



MOHD. SHADAB KHAN
2013-2015
Entrepreneur,
FINE TEAK TRADERS,
Hoshangabad



I'd like to share a brief insight into my journey at our esteemed college. The institution has indeed provided us with a valuable foundation, even though subsequent batches might have different opportunities.

Throughout my time here, I confronted numerous challenges, particularly in the form of rigorous mock interviews. These experiences not only honed my skills but also instilled a profound sense of confidence.

I encourage you to embrace these opportunities with an open mind and determination. The colleges' robust alumni network stands as a testament to the potential for growth and success.

Ishika Rathore
Batch 2022- 2024
Intern - ITW CHEMIN

ALUMNI : AGRI BUSINESS MANAGEMENT



Minendra Mandan
2006-2008
Branch Manager IDBI Bank,
Dhamtari,
Chhattisgarh



Ashish Kumar Nair
2007-2009
Business Manager,
Syngenta,
Kottayam



Vikram Mohan Lad
2008-2010
Chief Marketing Manager,
Zuari Agro Chemicals Ltd,
Solapur



Kapil N. Wagh
2011-2013
AGRI OFFICER,
BOI,
Pune



Amol Navale
2017-2019
Privi Life Sciences,
Marketing Executive,
Mumbai



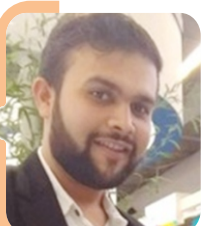
Mayur Nilakh
2018-2020
Sumitomo Chemical
Group Companies of the Americas
Pune



Sudhir Navanath Kale
2009-2011
Rallis India Ltd,
Area Sales Manager,
Pune



Arshad Salman Baig
2010-2012
Mahindra EPC irrigation Ltd
Executive Pricing Sales Planning & MIS
Nashik



Saurabh Upadhyay
2013-2015
Bluecraft Agro Private Limited
Sales Manager Exports &
West India
Bangkok



Pratiksha Kokate
2014-2016
Business Development Executive,
MandiApp,
Amravati



MIMA provides such a wonderful platform to ABM and ABM allied graduates along with essential skills which enables us to grow more with the world. I am really happy with the faculty & staff of my college as they are very knowledgeable and very kind towards students.

I thank MIMA placement team for helping me with an opportunity for internship at Syngenta

Ankit Shirsole
Batch 2022-2024
Intern - Syngenta

ALUMNI : PHARMACEUTICAL MANAGEMENT



Vinod Dhabugade
2015 -2017
Territory Manager,
Boston Scientific Pvt. Ltd.,
India



Ankur Gautam
2012 -2014
FDC,
India



Antora Chatterjee
2017 - 2019
HR Manager,
Cognizant,
India



Juilee Pathak
2017-2019
Medical Business Associate,
GSK,
India



Mozaffar Khan
2014 – 2016
Sr. Brand Manager,
Wallace Pharmaceuticals,
Mumbai



Nilesh Bhirud
2015 -2017
Business Development Manager,
Sun Pharma,
Ouagadougou,
Burkina Faso



Manoj Khemot
2016 – 2018
Assistant District Manager,
Pfizer,
Pune



Sanket Kulkarni
2009 -2011
Marketing Manager,
Bayer,
Mumbai



Vinay Gandhi
2012 -2014
Global Strategic Partner,
Allied Market Research,
Pune



Tapendra Tripathi
2012 -2014
Sr. Product Manager,
JB Pharma,
India



I had an amazing experience at MIMA Institute of Management. The dedicated professors and their passion for teaching have made my academic journey truly rewarding. Campus is not just beautiful but also conducive to learning and development. The institute helped me to develop my skills, knowledge and attitude. The college's strong industry connections and placement record are a testament to their commitment to students' futures. My professional journey is full of lessons and experience that MIMA helped me to learn. I feel well-prepared and confident as I embark on my career journey, thanks to MIMA Institute of Management.

Akansha Mungi
Batch 2022 - 2024
Intern - Tejco Vision

SUMMER INTERNSHIP PROGRAM

Business Administration (B.A.)



Satya Dwivedi

KPIT



Vidya Pawar

Kirloskar Brothers Limited



SNEHAL PATIL

Kirloskar Brothers Limited



Aniket Shaharao

Kirloskar Brothers Limited



Abhishek Kumar

Infobip



Ishika Rathore

ITW Chemin



Pratik Hake

ITW Chemin



Vaishnavi Anasane

Taxblock



Akash Kumar

College Dekho



Shiksha Sisodiya

College Dekho



Sheetal Billore

Propelled



Gaurav Shirsat

Seabird Logistics

SUMMER INTERNSHIP PROGRAM

Agri Business Management



Bhushan Talele

VNR Seeds Pvt. Ltd



Anand Atal

Syngenta India Pvt Ltd



Bharati Navale

Ghodawat Consumer Limited



Gayatri Panhale

Bandhan Agro Tech Pvt. Ltd.



Ankita Japkhal

Pearson Nutritionals Pvt. Ltd.



Pranali Sawankar

Dhanuka Agritech



Vipual Kadam

Dhanuka Agritech



Ankit Shirsole

Syngenta India Pvt Ltd



Revati Ghumnar

Rainbow International Exports



Saurabh Sali

Introspective Market Research



Prachi Chavan

Introspective Market Research



Abhinash Kumar

Sakata Seeds Pvt. Ltd.

SUMMER INTERNSHIP PROGRAM

Pharmaceutical Management



Vaishnavi Varpe

Concepts and
Campaigns Branding Solutions
Private Limited



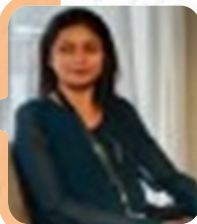
Vaishnavi Patil

Decipher Market Research



Swapnil Thigale

FDC Private Limited



Rutuja Raut

Continual Lifesciences
Pvt. Ltd.



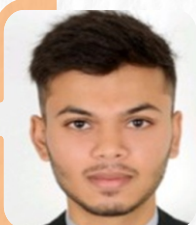
Shubham Mane

ZettaByte Analytics



Harshal Patil

USV Pvt. Ltd



Akankshu Patel

Resilient cosmeceuticals private
limited,



Chetan Alatekar

Tejco Vision



Prajakta Waykar

Allied Market Research



Vanshika Shimpi

Tejco Vision



Suman Maurya

Curega Health Care



Devendra Girhe

FDC India

FINAL PLACEMENT

Business Administration (B.A.)



Priyal Patel

Executive Trainee
ICICI Prudential AMC Ltd



Sandesh Shitole

Business Trainee
ICICI Prudential Life
Insurance Company Limited



Shraddesh Deshmukh

Management Trainee –
Business Development
Cityinfo Services Pvt. Ltd.



Hatim Dholerwala

Assistant Sales Manager
Bajaj Housing Finance
Limited



Shivani Dabi

Management Trainee-
Business Development
Cityinfo Services Pvt. Ltd.



Aniket Jadhav

Business Trainee
ICICI Prudential Life
Insurance Company Limited



Shubham Pawar

Assistant Manager
Reliance Retail



Shubham Kudale

Management Trainee
Kent RO Systems Ltd.



Rushikesh Gandhe

Business Trainee
ICICI Prudential Life Insurance
Company Limited



Siddhant Nikalje

Account Manager
Airtel Business



Nabila Ayesha

Management Trainee
CCD



Shoan Umathe

Management trainee
ICICI Prudential Life Insurance

FINAL PLACEMENT

Agri Business Management



Shubham Raut

Management trainee at
ETG,



Shubham Bansude

Management trainee at
Reliance Retail,



Avinash Misal

Management trainee at
Reliance Retail,



Rushikesh Jachak

Management trainee at
Dhanuka Agritech Pvt. Ltd.,



Priyanka Deore

UP Market Research,
Research Associate



Samiksha Tade

BDB Market Reason,
Research Analyst



Shyamli Sanas

Deputy manager at
ICICI Bank



Piyush Shandilya

Relationship manager,
HDFC Bank



Aniket Jadhav

Deputy manager at
ICICI Bank



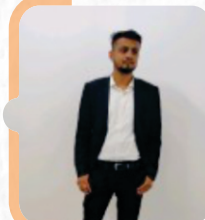
Kalyani Kalore

Deputy manager at
ICICI Bank



Nitin Sarak

Management Trainee at
Sulpur Miles



Pratik Ghadge

Management trainee at
Bandhan Agritech Pvt. Ltd.,

FINAL PLACEMENT

Pharmaceutical Management



Pradnya Kelhe

Business Development
Executive,
Market Research Future



Akash Ambhore

Nutrition Trainee,
Nestle



Anushka Gore

Research Associate,
UMR



Asmita Pandit

Medical Business Associate,
GSK



Shubham Shinde

Territory Manager,
Wockhardt Ltd.



Swapnil Nikam

Business Development
Executive,
Coherent Market Research



Rakesh Sonawane

Product Executive,
FDC Limited



Vipul Khandre

Medical Business Associate,
GSK,



Pratik Dhobale

Territory manager,
Wockhardt Ltd



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