



# GD Goenka | School of Management

Welcome to School of Management, GD Goenka University where we prepare ethical and conscientious leaders of tomorrow who shall contribute towards inclusive and sustainable growth and make this world a better place to live. We envision to become a Globally Ranked, World Class Business School through an innovative academic pedagogy, strong industry interface, multi-disciplinary approach, experiential learning, continuous innovation and a growth mindset.

Ranked **10<sup>th</sup>**  
in Delhi-NCR 2023  
GD Goenka University  
Top Private MBA Institution

**Outlook**

Outlook - ICARE Rankings 2022

# MBA

## MBA

Two Year Full Time-with dual specialization

## MBA Business Analytics

Two Year Full Time

## MBA-FinTech

Two Year Full Time



# Student Testimonials

*Life in GD Goenka University has been breath-taking and enriching. It helped me in imbibing knowledge and developing and discovering the new me. GD Goenka University has achieved excellence in imparting high-quality education with prime focus on holistic learning and inculcating competitive abilities with a set of positive faculties, mentor and entire team which make every class a fun, educational and interactive. Thank you, I shall always cherish the memories!*  
**Harshita Ahuja**

*I would describe the GD Goenka University as exciting and dynamic. And the best thing to be a part of it is the additional opportunities that are available for my career. Thank you for providing me the platform where I get the freedom to think and research what interests me the most and test its practical application. To an upcoming champ, “Throw yourself at every opportunity that comes your way. If it gets too much, you can always scale back, but those opportunities can make all the difference between getting what you want and having to settle for second best”*  
**Shreyansh Jain**

*As a foreign student, I was pleasantly surprised by the beautiful campus and the quality of facilities that GD Goenka University provides. Eventually the excellent pedagogy of the teachers and the amazing help I received to enhance my skill and improve my knowledge convinced me of the Excellency of GD Goenka University. I will recommend this place to all the international students as well as this is the place where one learns more than one can expect.*  
**Nanou Deve Nandy  
Veronica, Ivory Coast,  
Africa**

## Programmes & Fees

### BBA - 3 Years

- Finance
- International Business
- Marketing Management
- Entrepreneurship
- Human Resource Management
- Operations

Annual Fee | ₹ 2,60,000

### B.Com. - Hons. - 3 Years in association with



Annual Fee | ₹ 1,60,000

### MBA Business Analytics - 2 Years

Annual Fee | ₹ 3,50,000

### MBA Fintech - 2 Years

Annual Fee | ₹ 4,00,000

### MBA - 2 Years

- Finance
- Entrepreneurship
- Human Resource Management
- International Business
- Marketing Management
- Operation and Information Management
- Retail Management
- Agribusiness Management

Annual Fee ₹ 3,87,500

### Ph.D (All disciplines of Management)

Full Time ₹ 1,20,000  
Part Time ₹ 90,000

Admission Charges and Security deposit ₹50,000

### SEPARATE HOSTEL FOR BOYS & GIRLS

*Fully air conditioned with Satellite TV & Wi-Fi | Inclusive of all meals and Laundry Service*

Option	Boys	Girls	Aesthetically Designed fully air conditioned spacious rooms, Smart Television with Internet, laundry inclusive of all Veg / Non-veg meals, Fitness club membership + separate personal washroom area, Kettle, Air Purifier.
2 Sharing Premium	3,50,000/-	NA	
2 Sharing	2,75,000/-	2,65,000/-	Fully air conditioned spacious rooms, Smart Television with Internet, laundry inclusive of all Veg / Non-veg meals, Fitness club membership .
3 Sharing	2,40,000/-	NA	
4 Sharing	2,25,000/-	2,15,000/-	
Bunk Bed	1,50,000/-	1,40,000/-	

# Placements & Corporate Interface

and many more...

Highest CTC **17.5 Lacs**

Average CTC **6.0 Lacs**

**START UP**

School of Management is proud of its 1st batch of BBA Entrepreneurship for successfully launching 6 ventures in first year itself!
















**SCHOOL OF MANAGEMENT STUDENTS TO ATTEND LSE SUMMER SCHOOL, LONDON**












# GD Goenka School of Management

The School of Management offers high quality managerial education with an objective to develop ethical business leaders and entrepreneurs with a global perspective. We provide our students with a culture of innovation, creativity, strategic thinking, problem solving ability and team spirit. Experiential learning supported by cross functional and multidisciplinary learning has helped us inculcate thought leadership in all its students to enable them become leaders of tomorrow. **It has been recently ranked as best B-school in the emerging B- school category by Times B-School survey in 2021.**



## Advantages

### Outstanding Faculty

Highly qualified and internationally trained group of academicians with rich industry experience and global exposure supported by a world class advisory board & board of studies. Several industry experts & International faculty deliver guest lectures.

### Top Quality Curriculum

Unique experiential learning based pedagogy following Bloom's Taxonomy with an objective to prepare business leaders of tomorrow with a growth mindset. Special focus on design thinking, value added courses and live projects.

### Excellent Academic Infrastructure

Fully air-conditioned classrooms, top quality Library with e-resources such as EBSCO, J-Gate, DELNET, CMIE-Prowess, ET-Cases, Computer Labs with business simulation software, Finance Laboratory by National Stock Exchange and world class sports facilities are high points at School of Management, GDGU

### Management Clubs / Annual Conferences/ Industrial Visits

Finance Club • Economics Club • IT and Supply Chain Club • Marketing and Entrepreneurship Club • HR and Communication Club. Annual Conferences in each area are organized by the students and faculty members. Industrial visits to manufacturing facilities of top class companies.

### Research Environment

School of Management has a strong focus on research through an active Ph.D. programme and publications in top tier Scopus, ABDC & Web of Science indexed journals.

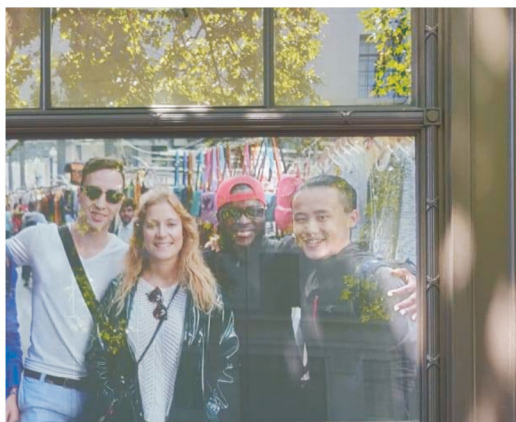
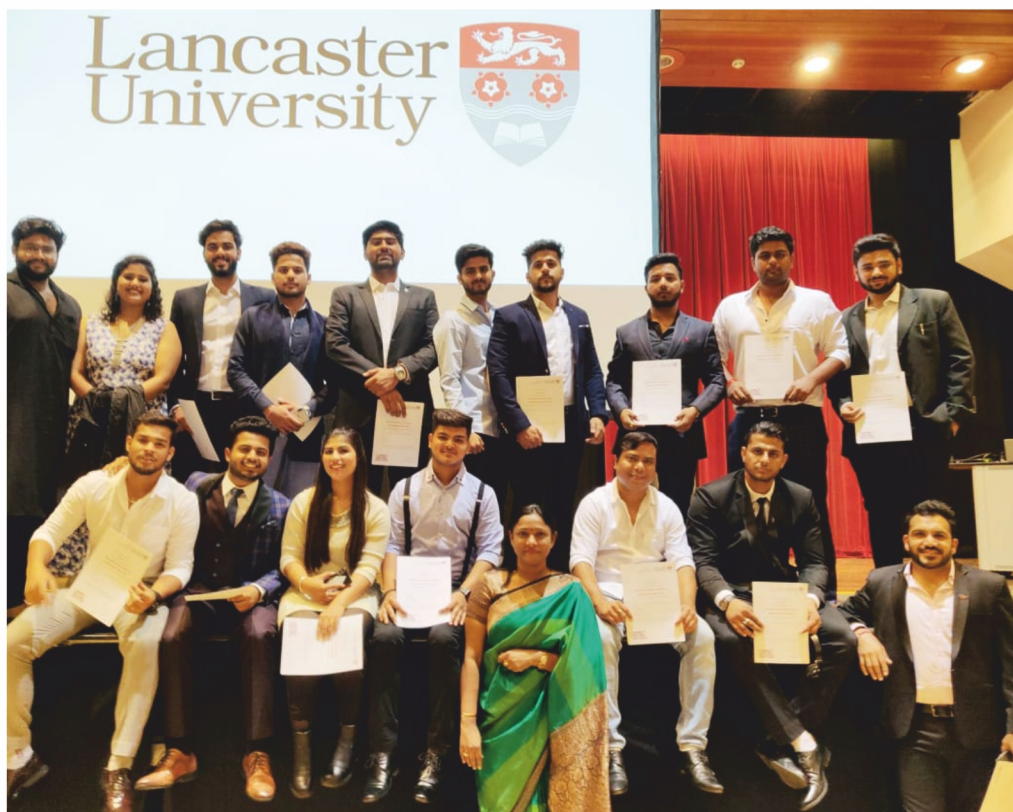
### World Class Campus

State of art campus with world class sports facilities and a fully Air-Conditioned Hostel amidst serene Arawali Hills and provides an excellent ambience with conducive environment for higher education.



## Internationalization @ GDGU

GD Goenka University has signed MoUs with prestigious international institutions namely, University of Kent (UK), Regent's University London (UK), University of Essex (UK), University of California San Diego (USA), University of Wollongong (Australia), Universite Grenoble Alpes (France), Istanbul Aydin University (Turkey), University of Western Australia (Australia), Sunway University (Malaysia) and many others. Some of these collaborations offer our students an opportunity to attend summer schools and courses with credit transfer facilities.







## About The GD Goenka University

GD Goenka University, established in 2013 is a UGC approved University offering distinctive programmes at Undergraduate, Postgraduate and Doctoral levels. It has collaborations with top-tier Universities and Institutions across the globe, providing students a pathway to advanced study and careers and offers courses in a gamut of areas, which includes the Agricultural Sciences, Media & Entertainment, Engineering & Sciences, Hospitality & Tourism, Humanities Social Sciences & Education, Law, Management, Medical & Allied Sciences and United World Institute of Design & Architecture. We also have Centres of Excellence which includes Vocational Studies, Innovation & Entrepreneurship, Occupational Health, Safety, Fire & Environment.

## GD Goenka University Partnerships



## Awards & Rankings

Certified for E-Learning Excellence & Advanced E-LEAD certificate



QS I-GAUGE certified university for Advanced E-Learning Excellence on Academic Digitisation (Adv E-LEAD) by seamlessly integrating educational endeavors with digital practices.



GD Goenka University is a QS IGAUGE Gold Rated University



GD Goenka University is a QS IGAUGE Diamond rated University in Teaching and Learning



**ASSOCHAM INDIA**  
NATIONAL EDUCATION SUMMIT 2019  
GD GOENKA UNIVERSITY  
MOST PREFERRED PRIVATE UNIVERSITY

**Forbes**  
FORBES INDIA MAGAZINE  
GD GOENKA UNIVERSITY  
GREAT INDIAN INSTITUTES 2019

**THE TIMES OF INDIA**  
TIMES ENGINEERING INSTITUTE  
RANKING SURVEY 2019  
TOP EMERGING ENGINEERING INSTITUTES  
GD GOENKA UNIVERSITY  
RANKED 1<sup>st</sup> IN INDIA

**Times 3 School**  
TIMES BBA EDUCATION  
RANKING SURVEY 2021  
TOP EMERGING BBA INSTITUTES  
GD GOENKA UNIVERSITY  
RANKED 1<sup>st</sup> IN INDIA

University Institutional Membership



Association of Indian Universities (AIU)

The Association of Commonwealth Universities

Association of Commonwealth Universities (ACU)



International Association of Universities (IAU)



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