



FOSTIIMA
Business School

**“The Business School
set up by IIMA Alumni”**

FOSTIIMA Business School

As close as you can get to the IIMs!



35+ IIM GRADS AS FACULTY
Largest for any B-School

PGDM 2024 -26
AICTE APPROVED FULL TIME PROGRAM

About FOSTIIMA

FOSTIIMA - A UNIQUE B-SCHOOL

FOSTIIMA was established in 2007 by the alumni of IIM Ahmedabad (**FOSTIIMA** is an acronym for **F**riends **O**f **S**eventy-**T**hree batch of **I**I**M**A) with the aim of imparting quality management education benchmarked to the IIMs.

FOSTIIMA provides an IIM atmosphere and excellent career opportunities to those who have not been able to make it to the IIMs.

FOSTIIMA has the largest group of IIM Ahmedabad graduates working together with the sole intent of 'giving back to the society'. Not only is it founded and managed by IIMA alumni, today more than 35 IIM / IIT alumni are directly providing inputs at FOSTIIMA – in management, curriculum design, content development and as faculty. They bring with them their vast corporate experience, industry best practices and global business perspectives to FOSTIIMA students.

At FOSTIIMA, we take great pains in mentoring students with the sole objective of grooming them to their peak potential so that they can carve out a successful career for themselves and also make a positive contribution to the society, business and industry.

FOSTIIMA Differentiators – Total IIMA Flavour

- ✓ Founders-All IIMA Educated
- ✓ Managed By-IIMA Grads
- ✓ Faculty-IIM Grads with vast experience in diverse industries/fields
- ✓ Curriculum-Benchmarked to IIMs
- ✓ Placement-Through Pan IIT-IIM Global Network



Mr. Ravi Uppal

MD & Group CEO,
Jindal Group at FOSTIIMA



Prof. Anil D. Sahasrabudhe

Aicte Chairman
at Fostiima



Mr. Ravi Uppal

Former director iima at
FOSTIIMA campus to meet
Delhi based iima alumni

MANAGEMENT EDUCATION WHICH INCULCATES CRITICAL THINKING IN AIDING BUSINESS DECISIONS

Management education at FOSTIIMA focuses on developing the analytical skills of students to help them to analyze management problems from multi-functional perspectives and to provide them a practical perspective of management to enable them to apply text-book management concepts and techniques to practical situations that they are likely to encounter in their work-life.



The FOSTIIMA course curriculum is benchmarked to IIMs. It is contemporary, in tune with the needs of the industry and is focused at making the students job ready.

The curriculum is updated at regular intervals based on inputs from eminent academicians and industry experts. Care is exercised to encapsulate knowledge inputs in all new and emerging areas. FOSTIIMA offers **Dual Specialization** to its students with each specialization having equal importance.

ADDITIONAL CUTTING EDGE CERTIFICATIONS

CURRICULUM

The areas of specialization are:

1. Marketing
2. Finance
3. Human Resources
4. Operations and Analytics
5. International Business

In addition to core and specialization subjects, the curriculum includes a number of cutting-edge subjects such like Business Analytics, Digital Marketing, New Trends in Marketing, Emerging Technologies, etc.

FOSTIIMA students are provided the opportunity to study additional courses such as **Predictive Analytics, Six Sigma Green Belt, Digital Marketing, Business Analytics, Big Data Analytics, Artificial Intelligence (AI), Block Chain, Crypto Currency, Machine Learning**, which further enhance their job prospects. separate certificates are provided for the advance study of these courses to those students who qualify by passing the exams with greater than 75% marks

FACULTY

The FOSTIIMA Faculty is a special strength of the Institute. Almost all the faculty members are alumni of the IIMs who have several years of experience in the corporate world as senior managers at positions like Vice President, President, COO or even Managing Director. They share their rich, practical experience with FOSTIIMA students in the class. Thus, a FOSTIIMA class is a unique mixture of theory and 'Experiential Learning', a methodology adopted by the best B-Schools in the world like Harvard, Stanford and the IIMs. This helps in a FOSTIIMA student becoming practical and job ready even before completing the program.



FOSTIIMA FACUTLY

35+ IIM GRADS AS FACULTY Largest for any B-School



Rajeeva Kansal
MBA-IIM A, B.Tech. – IIT, Kanpur
Experience: 37+ Yrs Industry
Domain / Fields: Industrial Products,
Management Consultancy



Gita Agarwal
MBA-IIMA
Experience: 20+ Yrs
Industry Domain / Fields:
Advertising & QSR



Kamal Sharma
MBA-IIMA, BA (Eco Hons),
St. Stephen's College, New Delhi
Experience: 40+ Yrs Industry Domain /
Fields: Textile Eco System, Project Software



Dr. V. K. Narayanan
Mba-IIM(A), B.Tech-IIT (Madras)
Ph.d (Business)-
University Of Pittsburgh, USA
Experience: 40+ Yrs
Professor at Drexel University,
Philadelphia (USA)



Samir Bhatia
MBA-IIMA, MA (Eco) – DSE
Experience: 30+ Yrs
Industry Domain / Fields:
Management Consultancy, Training



V. Kasturi Rangan
B.tech - IIT (Madras), MBA - IIM(A)
Ph.D. in marketing from Northwestern
University (Evanston, Illinois)
Baker Foundation Professor; Malcolm P.
Mcnair Professor Of Marketing, Emeritus
Harvard Business School



Dr. Arnav Kumar
Ph. D., MA Eco. (Delhi University)
Experience: 7+ Yrs Industry Domain /
Fields: Academics



Vinod Kaul
MBA-IIMA, B.Sc. (Hons),
St. Stephen's College, New Delhi
Experience: 40+ Yrs Industry
Domain / Fields:Fashion,
Retail, Consultancy



Dr. Subhash Kakkar
Ph.D. & MBA FMS – Delhi, B.Sc. (Engineering) –
Delhi College of Engineering Six Sigma Master Black Belt
SAP R/3 PP Guide Experience: 30+ Yrs
Industry Domain / Fields: Automotive, Beverages,
Industrial Gases, Projects & Operations, Academics



Rakesh Kumar
MBA-IIMA, BE – IIT Roorkee
Experience: 33 Yrs Industry Domain /
Fields:FMCG, White Goods,
Beverage, Electronics



Arun Sahay
MBA-IIMA, B.Tech. – IIT, Kharagpur
Experience: 39+ YrsIndustry Domain /
Fields: Consumer Durables, Building Products,
Pharmaceuticals



Nadira Chaturvedi
MBA-IIMA, B.Sc.
Experience: 37+ Yrs
Industry Domain / Fields:
Automotive, Garments



S L Ganapathi
MBA-IIMA, BE
Experience: 45+ Yrs.
Industry Domain / Fields:
Logistics & Supply Chain



Dr. Aditya vij
Ph.D. & MBA, MPA & B.sc.
Anthropology
28 Years Industry Experience
Industry Domain/Fields:
Fashion (28 Years).
Education (15 Years).



Y.N. Kaushal
MBA-IIMA
Experience: 35+ Yrs
Industry Domain / Fields:
Consultancy, Executive Coaching, Training



Hitesh Manocha
MBA-IIM A, B.Tech. – DTU
Experience: 25+ Yrs Industry Domain /
Fields: Info Tech, Telecom,
Office Automation



Gautam Kaul
MBA-IIMA, B.Tech. – IIT, Delhi
Experience: 40+ Yrs. Industry Domain /
Fields: FMCG, Beverages,
Tobacco, Academics



Ferzand Khan
MBA-IIMA, B. Tech – Kerala University
Experience: 9+ Yrs Industry Domain /
Fields: Analyst, Data Finance



Jayant Bose
MBA-IIMC
Experience: 42+ Yrs
Industry Domain / Fields:
Advertising, FMCG

AWARDS, HONOURS & ACCOLADES

FOSTIIMA has recieved many prestigious awards and honours
regularly year after year

**“FOSTIIMA
FACULTY”**
ASSOCHAM

**“Outstanding
B- School in
North India”**
... ABP News

**“Top Business
School in India
for campus
Placements”**
... Open-C fore Surveys

**“6th Amongst Top
B- Schools in
North India”**
... Bhaskar Lakshya.

**“Top of the mind”
Business School
in Delhi-NCR...**
www.mailtoday.in/bschoolsurvey/

MARGDARSHAK AWARDS 2.0

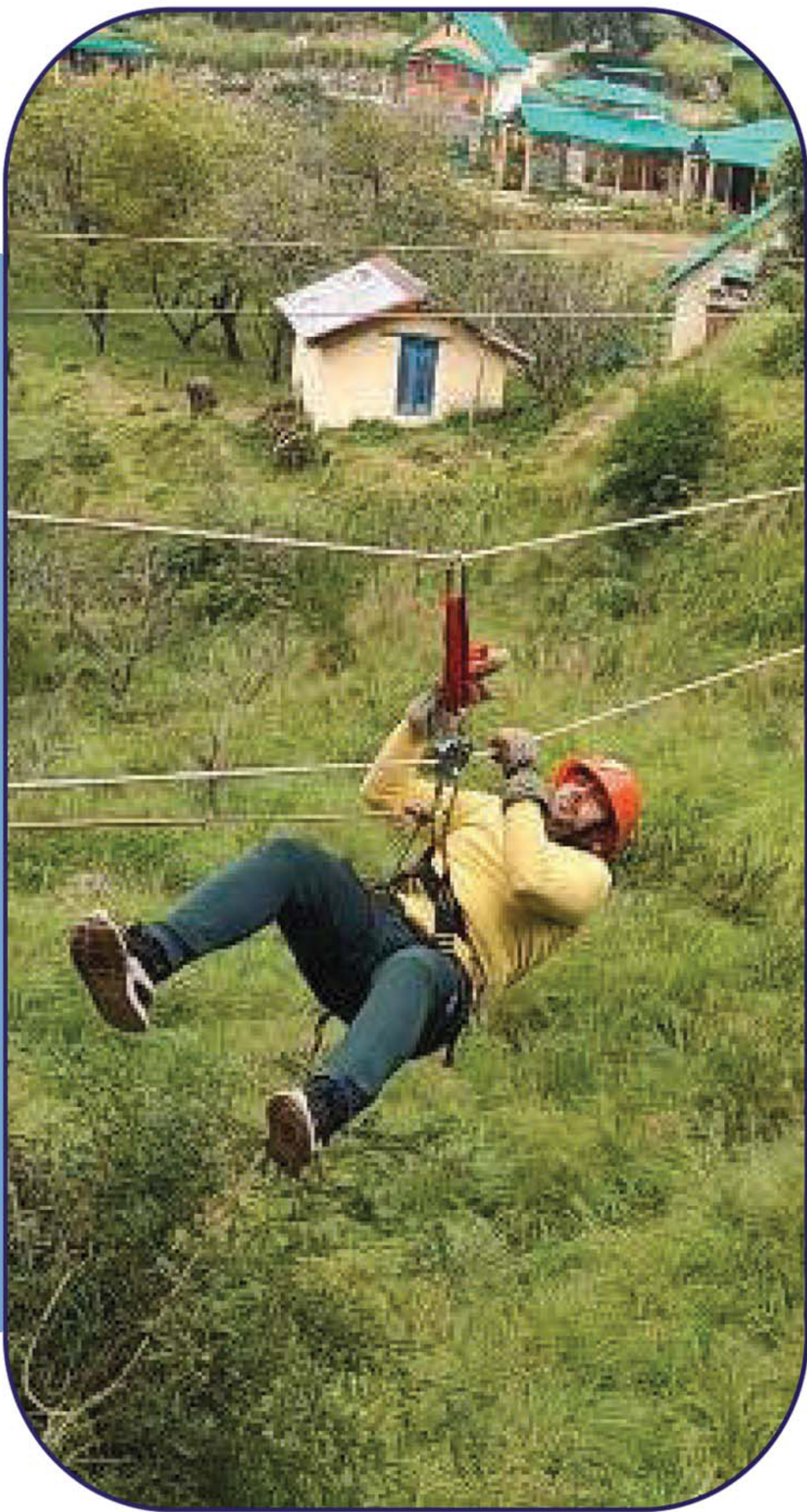


Team Building & **LEADERSHIP CAMP**

Every year the students go for a Team Building Camp in an exotic location in the Himalayas, in the state of Uttarakhand. The camp is set up in a multi facility area. Small groups are sent out in batches in order to achieve maximum learning.

The students participate in many activities such as Rappelling, River Crossing and Hiking amongst others. One of the team building activities includes taking over the camp kitchen and preparing their own meal!

The students are also encouraged to live in an eco-friendly manner and reduce their carbon footprint. The camp is organized and managed by an IIM(A) Alumnus, Samir Bhatia, a reputed international trainer. Over the years, students have been to Manali, Jim Corbett National Park, Rishikesh & Nainital.



ENTREPRENEURSHIP DEVELOPMENT CENTRE

FOSTIIMA Business School has set up an Entrepreneurship Development Centre at the Campus to help the students with entrepreneurial aspirations to start giving shape to their business idea even while pursuing their PGDM education.



INTERNATIONAL EXPOSURE & EDUCATIONAL TRIP

FOSTIIMA provides its students an opportunity to broaden their vision and develop their personality by an Exposure-cum-Educational International Trip to give them a first-hand experience of interaction with foreign students and their Faculty.

The main purpose of the trip is to showcase to the students the international culture and business environment at a selected location either in the Middle East or Far East.



While the trip structure entails cross-cultural heritage and constructive relationship building to facilitate globalization of Indian business, it is also a lot of fun for the students. Last year the students were taken to Dubai.

FOSTIIMA PLACEMENTS

FOSTIIMA students have been offered out-standing placements for the past many years. Placements are not only 100% but are of exceptional quality with good profiles at attractive scales in reputed organizations.

FOSTIIMA maintains close contacts with corporates through its wide network of PAN IIM-IIT Alumni, who command leadership positions in prominent Indian and MNC corporations. Through the network, FOSTIIMA ensures **Campus Placements** of its students in various companies across sectors at attractive packages commensurate with their talent.

Our current placement average salary is 10.76 LPA and Median salary is 11.30 LPA. **We also have a "SELECT GROUP of Students with high CAT/XAT percentile to whom we offer a pre committed placement in the range of 10-25 LPA.**

Summer Internships of FOSTIIMA students are stipend paid where the stipends have gone upto Rs. 80,000 for 2 months.



Kunal Mittal
Khimji Ramdas
25 LPA



Akansha Yadav
ICICI Prudential Life
7.5 LPA



Aakarshit Shukla
ICICI Bank
8.29 LPA



Harshit Garg
Regalo Kitchen
9.6 LPA



Ashish Rathi
Lotte Chemicals
8 LPA



Chetali Rautela
Protiviti
6.6 LPA



Harish Sharma
ICICI Securities
8.5 LPA



Eisha Jaiswal
ICICI Prudential
7.5 LPA



Avinav Jain
Makemytrip
9 LPA



Ishmeet Kaur
ABSI
10 LPA



Himansh
Deloitte
8.85 LPA



Manav Gupta
ICICI Prudential AMC
7.9 LPA



Payal Mundra
Axis Bank
9.8 LPA



Nivesh Agarwal
Black Rock
8 LPA



Perna Aggarwal
Godrej Capital
18 LPA



Ravi Mohan Trivedi
Kotak
8 LPA



Pooja Yadav
Prism Johnsons
7 LPA



Samriddhi Jain
Acuity Knowledge Partners
7 LPA



Shivam Varshney
IDFC
9.6 LPA



Shivam Srivastava
SS&C Technologies
8.29 LPA



Shruti Sharma
Mondelez
8 LPA



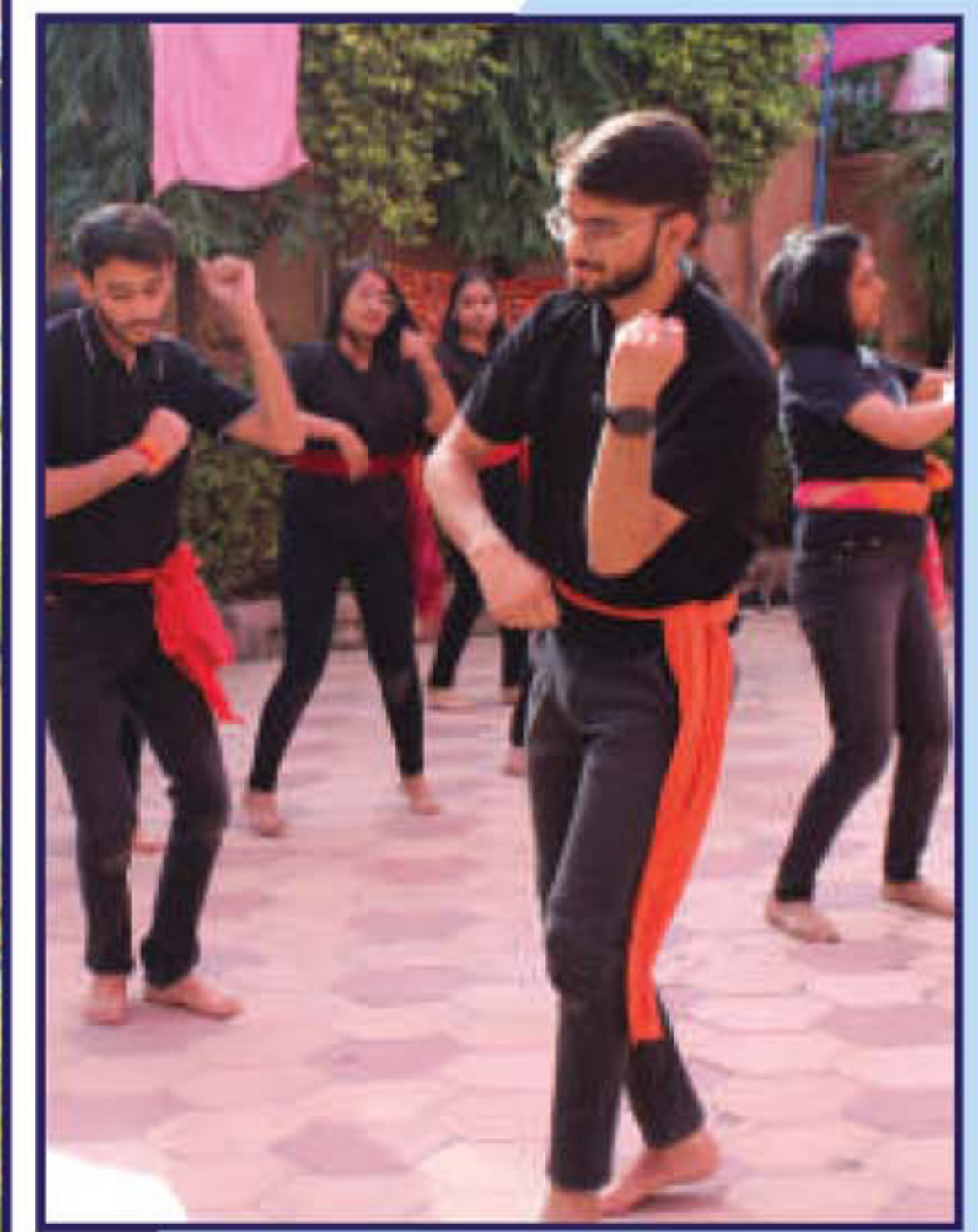
Salman Uddin
TCS
7 LPA



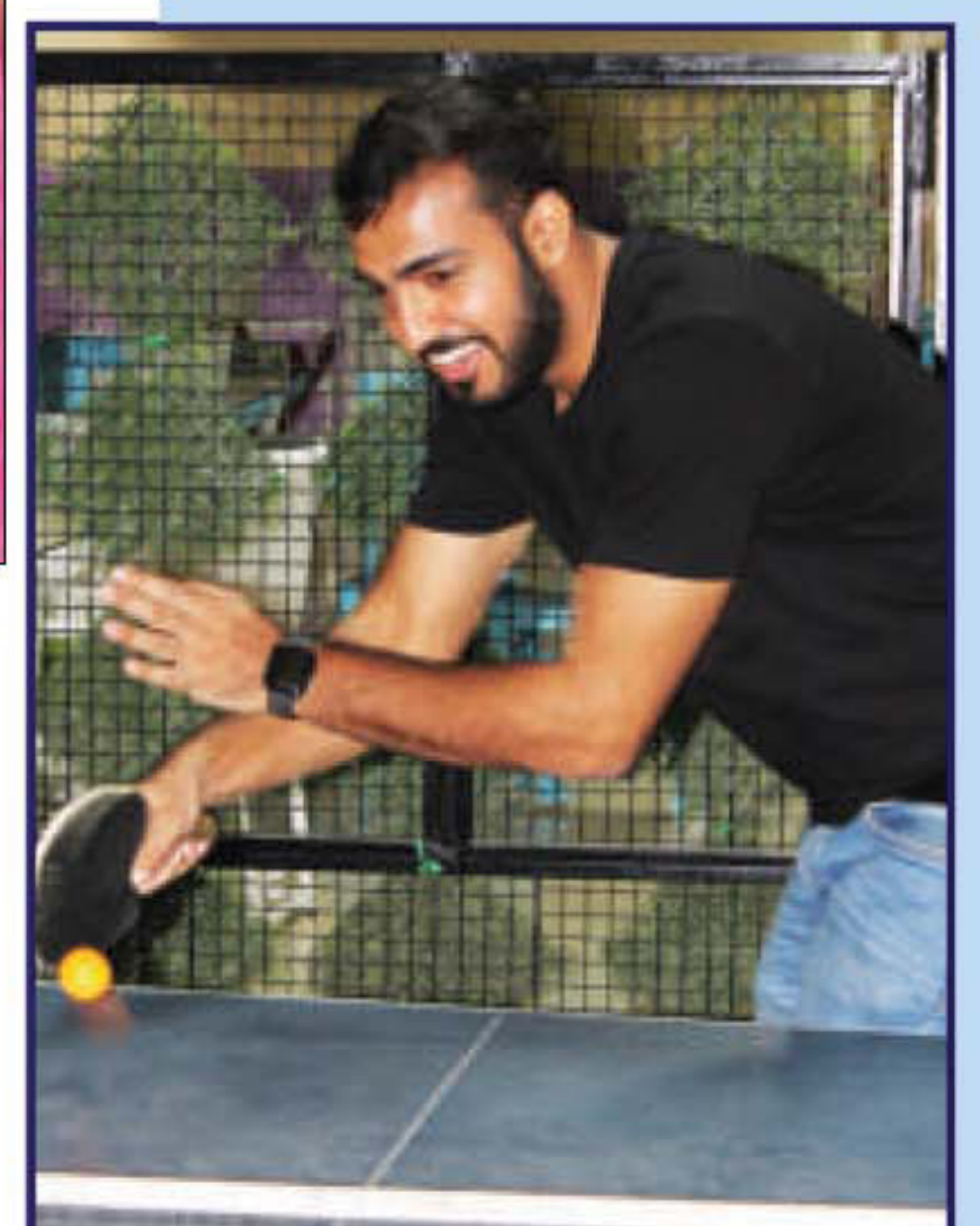
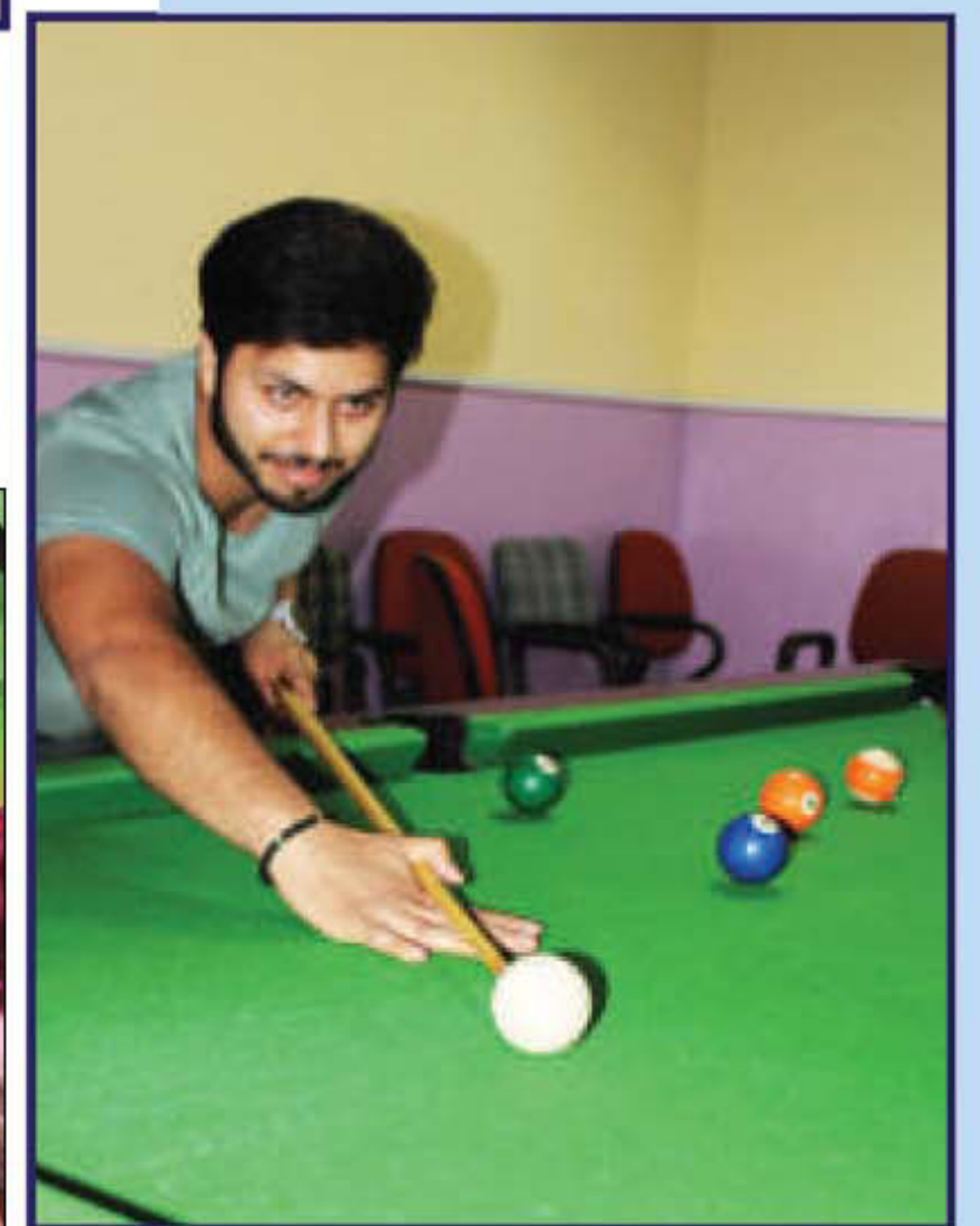
Shubham Kumar
Asian Paints
9.8 LPA



Vibhuti Mehrotra
Safexpress
8.29 LPA



LIFE @ FOSTIIMA



CONTENTS

FOSTIIMA Business School's 2-Year Full Time Post Graduate Business Management Program is a comprehensive PGDM Program leading to a Post Graduate Diploma in Management (Approved by AICTE).



ELIGIBILITY

- ✓ A Bachelor's Degree in any discipline recognized by the UGC with minimum 50% marks or equivalent CGPA.
- ✓ Applicants appearing for the final year of the Bachelor's degree and those who have completed the degree requirements and awaiting results can also apply.
- ✓ The Institute considers CAT / XAT / CMAT scores for admission to the PGDM Program. The expected cut-offs are 75%ile for CAT/XAT and 80%ile for CMAT.

Procurement of Form: The Application Form is available on our website www.fostiima.org. Fill the Application Form online and upload the Educational Documents and a Passport Size Photograph.

Application Fee: The Application Form can be submitted online by paying Rs. 1,200/- through Credit Card / Debit Card / Net Banking / UPI / Phonepe / Paytm.

APPLICATION EVALUATION AND FINAL SELECTION

The Application Forms of the Applicants who satisfy the eligibility criteria will be shortlisted for further participation in the selection process. The selection for shortlisted students is carried out through a structured process which considers the Applicant's composite academic performance at school, in graduation, score in CAT / XAT / CMAT examinations, Writing Ability and performance in Group Discussion and Personal / Skype / On-line Interviews. Selection is based on a weighted average score of an Applicant's overall performance. Applicants with relevant work experience of at least two years and extra-curricular accomplishments and will be given special consideration in the selection process.

Successful Applicants shall be informed of their selection through an Admission Offer Letter. The selected Applicants must deposit the Registration Fee of ₹ 75,000/- within the time frame given in the Admission Offer Letter to secure their admission, failing which the offer may be passed on to other candidates. FOSTIIMA has limited intake and seats shall be offered to the selected Applicants on first-come first-served basis.

Total fees for two years
₹ 9,50,000/-

FEE STRUCTURE

NATURE OF FEE	AMOUNT (RS.)	DUE DATE
REGISTRATION FEE	₹ 75,000/-	Payable immediately upon receipt of Offer Letter
FIRST INSTALLMENT	₹ 2,00,000/-	Payable within 30 days of registration
SECOND INSTALLMENT	₹ 2,25,000/-	Payable on or before 14.08.2024
THIRD INSTALLMENT	₹ 1,50,000/-	Payable on or before 15.01.2025
FOURTH INSTALLMENT	₹ 1,50,000/-	Payable on or before 30.06.2025
FIFTH INSTALLMENT	₹ 1,50,000/-	Payable on or before 14.08.2025

SCHOLARSHIPS

- FOSTIIMA offers attractive Scholarships to meritorious students.
- Academic Scholarships: For 60% or above throughout marks in 10th, 12th & Graduation = Rs 25000/-

AN ELITE OFFERING BY FOSTIIMA FOR ITS “SELECT GROUP” FOR PGDM 2024-26

FOSTIIMA has created a “SELECT GROUP” of high CAT/XAT percentile and offers them very attractive scholarships and job opportunities.

THE FOSTIIMA SELECT GROUP

- Fees for 2 years : - 11LAC
- Eligibility Criteria :
 - CAT/XAT Percentile \geq 75
 - 60% or above throughout 10th, 12th and Graduation
- Select Group Offerings : Committed placement opportunities for the range of 10 - 25 LPA.

A Scholarship of Rs. 2.50 lac for percentile holders from 75 to 80
A Scholarship of Rs. 2.75 lac for percentile holders from 80 to 85
A Scholarship of Rs. 3.25 lac for percentile holders from 85 to 90
A Scholarship of Rs. 4.00 lac for percentile holders from 90 to 95
A Scholarship of Rs. 4.50 lac for percentile holders \geq 95



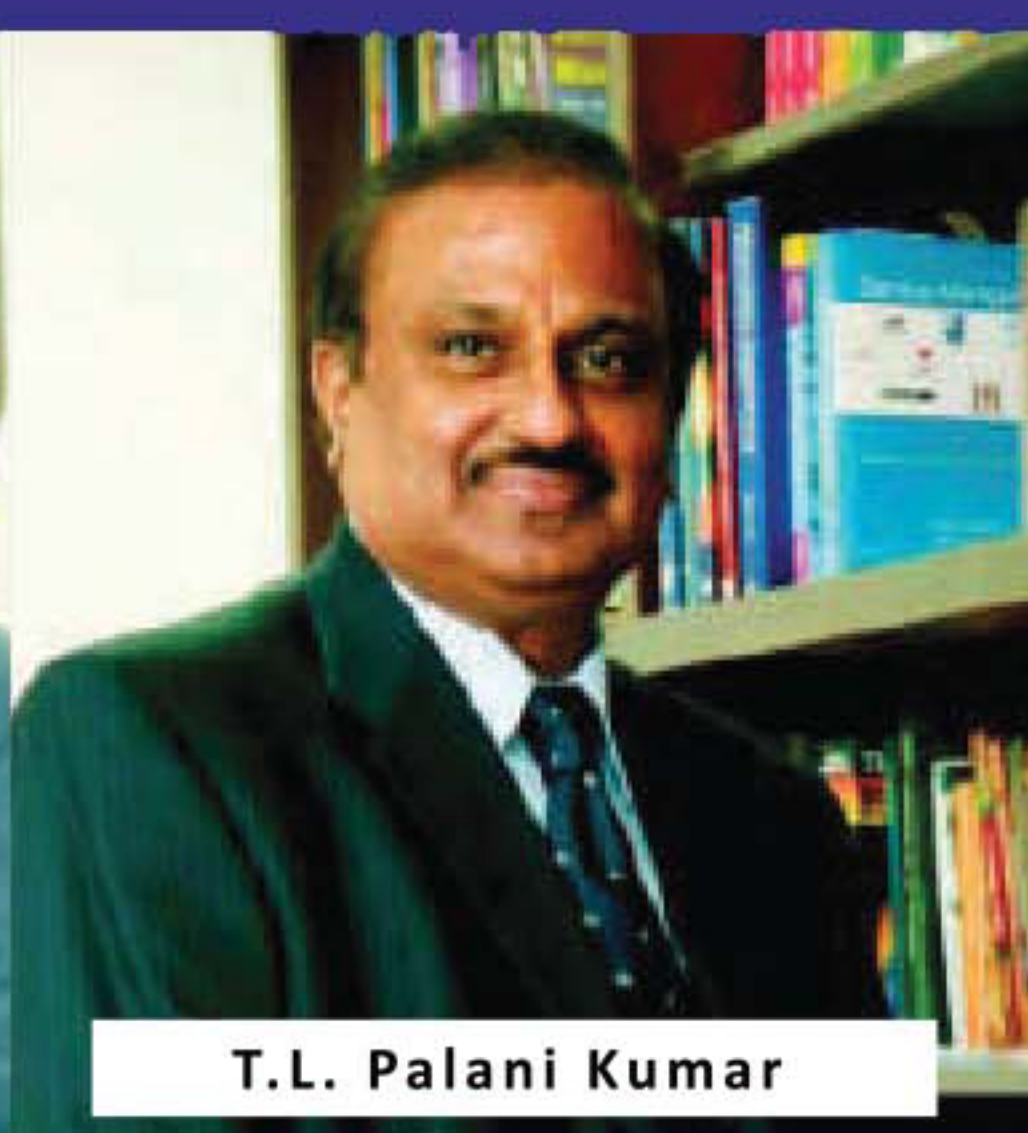
Founders/trustees of **FOSTIIMA BUSINESS SCHOOL**



Jaitirth [Jerry] Rao



Anil Somani



T.L. Palani Kumar



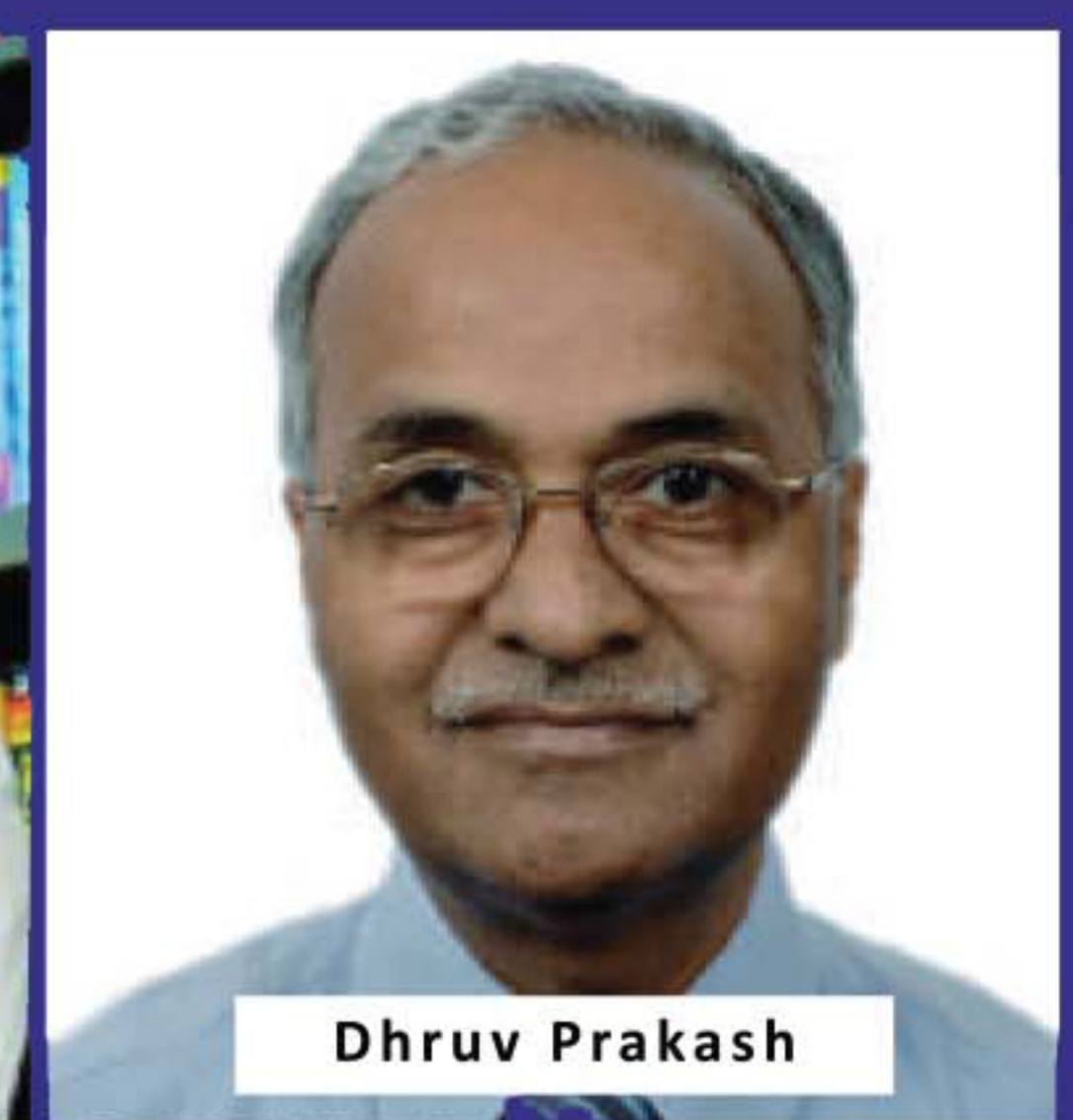
Sunil Kala



Kamal Sharma



Rajesh Kaura



Dhruv Prakash



SCAN TO
Apply at FOSTIIMA



SCAN TO VIEW
FACULTY at FOSTIIMA



SCAN TO VIEW
PLACEMENTS
@ FOSTIIMA



SCAN TO ACCESS
FOSTIIMA's GPS
Location

FOSTIIMA B-School... As close as you can get to the IIMs!

Plot No. HAF-1, Dwarka Sector 9, New Delhi, Delhi 110077 (India)

Phone: +91-11-46126000 (30 Lines), +91-9891844585

E-mail: admissions@fostiima.org, Website: www.fostiima.org