



YOUR **FUTURE**
STARTS HERE



QUALITY MANAGEMENT SYSTEM **CERTIFIED**



PGDM GLOBAL

Embrace the new-age competitiveness that
opens up a world of opportunities

PGDM

Specializations Offered
Marketing | Finance | HR | Business Analytics

DISRUPTIVE INNOVATION

First of its kind
Minor Specialization in India



OUR VISION

Dr. D. Y. PATIL B-SCHOOL IS COMMITTED

To be an institution of excellence imparting management education that creates professionals for contributing towards innovation, business and society.



MISSION STATEMENTS

Dr. D. Y. PATIL B-SCHOOL WILL PUT SUSTAINED EFFORTS TO

- Develop curriculum and delivery approaches to provide wide exposure and experiences to the learner to gain horizontal exposure and vertical expertise.
- Provide opportunities for faculties to upgrade their knowledge and skills in the management and supporting domains required for the programs offered.
- Establish local, national and global connections to share, utilize, and exchange managerial expertise.
- Conduct outreach activities for the society that involve the use of managerial concepts to deal with societal issues.
- Create and upgrade contemporary facilities for offering management education.



OUR INSTITUTE HIGHLIGHT

- ◆ Rich Legacy in Imparting Management Education in India
- ◆ Digitally Empowering Learning Curve
- ◆ Outstanding Placement Track Record since Inception
- ◆ Ranked amongst Prominent Institutes under the category of Placement, ROI, Academics, Infrastructure & Student Life
- ◆ Robust & Industry Driven Academics with emphasis on Decision Making, Analytical Thinking, Disruptive Innovation, Networking, Competitive Strength & Global Perspective
- ◆ Faculty Members of the Highest Caliber with International Teaching and Research Experience
- ◆ Industry Endorsed Certification Courses
- ◆ Experiential Learning backed by regular Industrial Visits
- ◆ Student Clubs based activities to Empower Future Managers
- ◆ Focus on preparing "Industry Ready Professionals" with Sessions on Personal Grooming, Effective Communication & English Proficiency
- ◆ Exposure to Research Paper writing and publication, Copyright & Patent filling, and presenting papers at National and International Conferences.



CORE VALUES





ABOUT THE INSTITUTE

The prestigious Dr. D. Y. Patil B-School was founded in 2014 and is one of the top business schools in the nation today. With strong placement track record since inception, it has built a name for itself in management education. In order to nurture the leaders of tomorrow, DYPBS aspires to become a distinguished international academic institution that transmits expertise through research-driven quality education. Through its programmes, the institute aims to give management aspirants more expertise. The institute wants to develop into a knowledge centre known for academic excellence in India and abroad. It wants to provide quality management education that is in line with the needs of the industry and build a cadre of professional managers who are prepared to meet new challenges and contribute to nation-building.

Our business school will always remain committed to being an institution of excellence in imparting management education that

creates professionals for contributing towards innovation, business, and society. We develop our curriculum and delivery approaches to provide broad exposure and experiences to the learner to gain horizontal exposure and vertical expertise. The students get ample placement opportunities every year as over 200 recruiters visit the campus every year for campus placements. A strong industry connect with more than 100 guest lectures by the leading lights of the industry are hosted every year to give the students an insight into the world of management. We also offer opportunities to our faculties to upgrade their knowledge and skills in the management and supporting domains required for the programs offered. Our main priority is the benefit and skill development of our students in the field of management.



INTERNATIONAL COLLABORATIONS



We take pride in being a B-School that can be set apart from others in terms of dedication, education and diversity. We believe in respecting, following and staying true to our deeply rooted Indian ethos and social values.

CORPORATE COLLABORATIONS



MEMBERSHIP IN PROFESSIONAL BODIES



AWARDS TO THE INSTITUTE



Leading B-School for Academic Excellence **IIRF Impact Education Awards**



B-School of the Year Award **World Leadership Congress**



The Best B School for Strong Industry-Connect in **West India Ph.D Chamber of Commerce and Education Post**



Best Management College in West India **Integrated Chambers of Commerce and Industry**



Emerging Business School of the Year for **Research India International Education Excellence Awards**



Best Management College in Maharashtra for Placement **ICCI**

Best Management College in West India **Center for Education Growth & Research**



Fastest Growing Business Management Institution of the Year **Bizox Media**

Best Management College in West India for Industry Interface **Center for Education Growth & Research**

RANKINGS OF THE INSTITUTE



among **Top 20** B-Schools of the West Zone in India



among top **50** Private Institute across India



among **Top 50** B-Schools for Placements



among **Top 100** Management Institutes in India



in **West Zone** and **15th** in India among Best B-Schools (Private)



in **West Zone** and **11th** in India **Top 50** Pvt. B-Schools for Research



in **West Zone** and **23rd** in India among **Top 50** Eminent Schools for Employability



Gold Band with **A Grade** in OBE Ranking 2023



Gold Band for excellence in up-keeping and well-being of faculty, staff and students



Award presented to **Dr. Amol Gawande**, Director, DYPBS from **Prof. T. G. Sitharam**, Chairman, AICTE



PGDM GLOBAL

The PGDM Global program at Dr. D. Y. Patil B-School aims at giving students an international platform that will nurture their skills, knowledge and business management abilities. The program is designed to give candidates international exposure that will enhance the quality and effectiveness of their respective resumes. The focus of the program will remain on the technical aspects of business management while providing exposure to real-life business situations. Drive your career in the industry to success and beyond at DYPBS.



PGDM (SPECIALIZATION OFFERED)

MARKETING MANAGEMENT

Marketing management is the perfect choice for those who aspire to work in fields outside of traditional jobs. We educate students about the core values that link people, brands, functions, and businesses. Any organization requires a marketing team or professional to reach its goals and profit maximization. You become acquainted with many different fields through marketing. Marketing offers a better understanding of the business concepts associated with consumers. This knowledge helps one in gaining crucial business insights, enabling you to offer consumers well-tailored goods and services that will benefit them. Choose this specialization and develop the skills one needs to grow into a business management expert.

FINANCE MANAGEMENT

Everyone depends on financial methods and principles in the modern world and economy. A successful life requires that you have a solid understanding of topics like money, assets, liabilities, investments, budgeting, and more. The control of money at the individual, corporate, and governmental levels is a component of finance. Students get a broad understanding of business and can get ready for occupations ranging from investment banker to financial adviser. Since they can make better business decisions and are excellent problem solvers, large firms frequently offer preference to students with a financial background. The study of finance teaches students how to research the finest financial options for businesses that will support their long-term expansion and development.

HUMAN RESOURCE MANAGEMENT

The successful management of people inside a company is referred to as human resource management. The performance of employees and the organization's strategic goals can be matched with the help of HR management. Additionally, a strong HR management staff can give businesses an advantage over rival businesses. HR specialists exhibit excellent leadership qualities and boost an organization's credibility. Understand stakeholders, learn everything there is to know about organisations and their geographic areas, and get knowledge of some of the most important competitive advantages you may use in your career. By taking this course, you may learn how to approach hiring, training, analysis, and all other intricate aspects of HR with a strategic mindset.

BUSINESS ANALYTICS

An organization's overall operations can be impacted by the use of business analytics. Business analytics can give organisations a thorough understanding of how to boost productivity, and these insights will enable organisations in improving and optimizing their processes. Statistics and data modelling are used in business analytics to generate original business insights for better decision making. Business Analytics combines business and trending technologies through a blend of theoretical & hands-on knowledge, which is the ideal course to jumpstart your career keeping in mind the present day industry trends.

MINOR SPECIALIZATION DISRUPTIVE INNOVATION

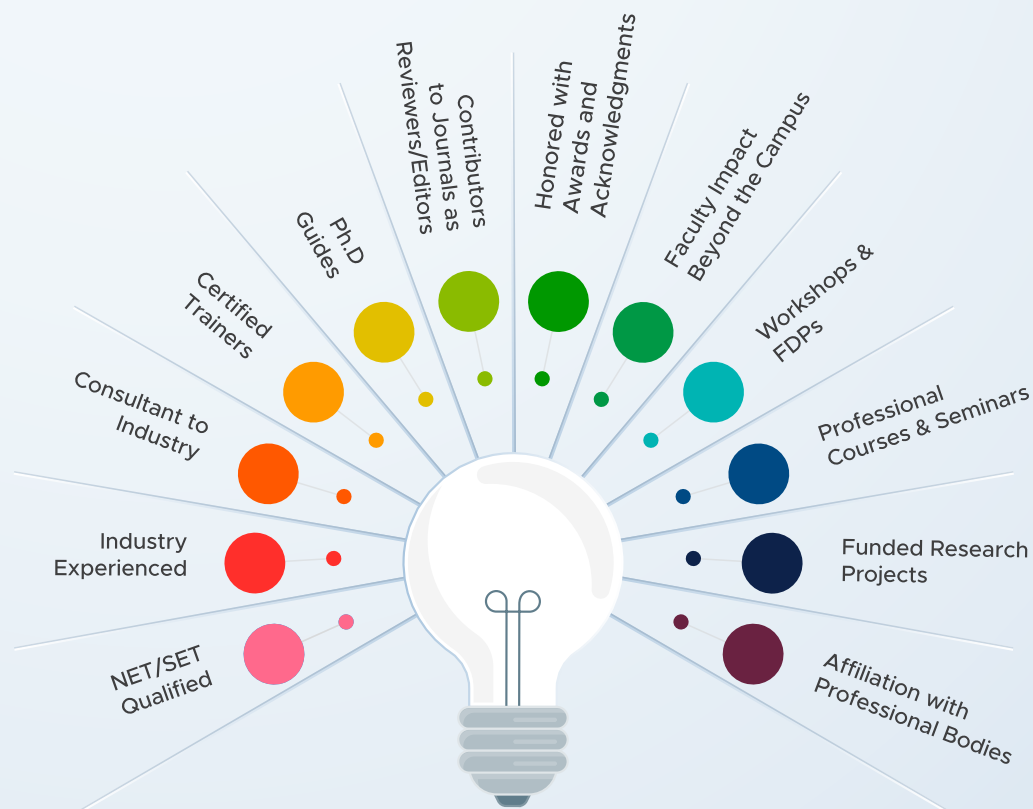
First of its kind in India



Our unique and pioneering minor specialization in “**Disruptive Innovation**,” is thoughtfully integrated with our PGDM Program. This innovative addition to our curriculum has been meticulously curated to serve as a dynamic catalyst for fostering self-employment, nurturing the spirit of innovation, and cultivating the latent entrepreneurial talents of our students. The minor specialization embodies the ethos of our institution’s commitment to excellence, equipping our students with the essential knowledge and skills to navigate the ever-evolving landscape of business and industry.

This course gives exposure to adding an edge to our students hidden potentials, transforming their creative ideas into a viable business plan, and becoming an intrapreneur at a large company or starting their own venture.

UNLOCKING EXCELLENCE A GLIMPSE INTO OUR FACULTY



At **Dr. D. Y. Patil B School**, our robust faculty pool is comprised of industry experts, seasoned educators, and accomplished scholars. Their holistic approach to teaching empowers our students to master challenging curriculum and apply theory to real-world problems. This leads to high employability and selection of students at their dream companies. With faculty mentorship and guidance, students develop the skills, knowledge, and confidence to launch successful careers and achieve their professional goals.

PIONEERS OF PROGRESS **DYPBS RESEARCH INITIATIVE**

COPYRIGHTS

Faculty at Dr. D. Y. Patil B-School routinely produce copyrighted content in contemporary management through research, publications, and innovative teaching materials. This dedication enhances student learning and establishes the institute as a knowledge hub in management education.

PATENTS

In our quest for academic excellence and innovation, we foster inventive thinking among faculty and students, leading to ground-breaking discoveries. Our patent initiatives protect valuable intellectual property, nurturing innovation that benefits academia and society.

FACULTY BOOKS PUBLISHED

Our esteemed faculty advance knowledge beyond classrooms through book publishing. We support them in conceiving, writing, and publishing books, enriching academic literature and education.

BOOK CHAPTERS

Our faculty's academic impact extends beyond entire books as they contribute book chapters to enhance knowledge in their fields. These chapters, often featured in edited volumes, enrich expertise and foster lasting contributions to academic discussions.

CASE STUDIES

Our research department highly regards faculty-created case studies that stimulate critical thinking, tackle real-world problems, and offer valuable teaching materials. These well-crafted and rigorously assessed case studies serve as valuable resources for both academic and practical use.

CONFERENCE PROCEEDINGS

Our Research Department supports faculty and researchers in sharing their work at esteemed conferences, emphasizing our commitment to scholarly discourse and innovative research dissemination.

FUNDED RESEARCH PROJECT

Funded projects drive innovative solutions for urgent issues. We promote interdisciplinary collaboration, ensuring academic excellence and real-world impact. Recent successes include substantial projects with a vital ongoing initiative.



JOURNALS



Publication in esteemed journals is the ultimate academic recognition. The research department aids faculty with resources, guidance, and support. These publications result from rigorous research, enriching both national and global academic discourse and enhancing our institution's reputation.



THE LAUNCHPAD FOR YOUR STARTUP DREAMS STAT UP & INNOVATION CELL



At Dr. D. Y. Patil B-School, we hold a deep belief in the celebration of innovation and the empowerment of entrepreneurship. Guided by this perspective, our institution has taken a momentous stride in nurturing the intrapreneurial and entrepreneurial mindset among our students. This endeavor has materialized through the establishment of our pre-incubator cell, christened as the “Dr. D. Y. Patil B-School Startup and Innovation Cell (DYPBS S&IC),” operating under the aegis of the Government of India’s Ministry of Education’s Institution Innovation Council.

This initiative has been meticulously designed with the aim of harnessing the immense creative potential inherent in both our student body and faculty members. Its primary mission is to facilitate the transformation of innovative ideas into thriving startups. Since its inception, DYPBS S&IC has achieved notable milestones. As a result of its endeavors, we take pride in the incorporation of six innovative startups, namely, Furry Oasis, Creative Compass, Earthwise Innovations, Krushnam Exports, YR VERICOMPOST and WT Media Pvt. Ltd., all recognized under the aegis of the Government of India’s Ministry of Corporate Affairs.

The DYPBS Startup and Innovation Cell represents a significant leap forward in fostering a culture of innovation and entrepreneurship within our institution. Upheld by our unwavering commitment to providing essential support, resources, and mentorship, this initiative has already borne fruit with the establishment of these six innovative startups. As the cell continues to evolve and expand, it holds the promise of becoming a driving force for positive change within the realm of innovation and entrepreneurship.

EMPOWERING THE NEXT GENERATION OF HOMEGROWN ENTREPRENEURS

AVNEE SAXENA



FURRY OASIS

SAMARTH JAIN



EARTHWISE INNOVATIONS

NAVNEET JAIN



CREATIVE COMPPASS

AKSHAY BARAD



KRUSHNAM EXPORTS

ROHIT JADHAV



YR VERICOMPOST

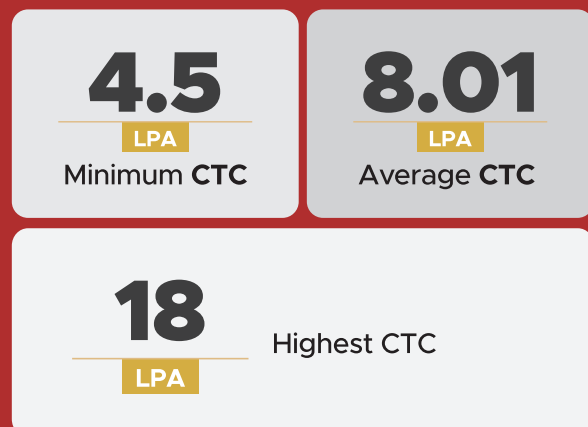
ABHINAV SAHA



WT MEDIA

CHARTING YOUR PATH TO SUCCESS TRAINING & PLACEMENTS @DYPBS

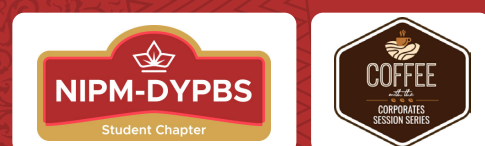
PLACEMENT SNAPSHOTS



OUR RECRUITERS



WORKPLACE COMMUNITY BUILDING



PRE-EMPLOYMENT READINESS PROGRAM

Prepare for your future career with our Pre-employment Readiness Program, featuring essential skills for job seekers and new employees.

Group Discussion & Personal Interview

- Domain Specific Preparation
- Industry Specific Preparation
- Mock Panel

Soft Skills

- Presentation Skills
- Conflict Resolution and Decision Making
- Leadership Skills
- Critical Thinking

Technical Skills



Versant Training & Test



Psychometric Test

- PLUM Test
- Cosmic Test
- SHL Test
- Signature and Hand-writing Test

Aptitude and Problem Solving

- Quantitative Aptitude
- Logical Reasoning
- Data Interpretation
- Probability
- Situation Justification Test
- Case Studies

English & Communication Skills





ADMISSION BATCH 2024-26

FEE STRUCTURE 2024-26

DESCRIPTION	PGDM		PGDM GLOBAL	
	YEAR I	YEAR II	YEAR I	YEAR II
Tuition Fees	₹4,05,000	₹4,05,000	₹5,43,500	₹5,43,500
Development Fee	₹8,000	₹8,000	₹18,000	₹18,000
Examination Fee	₹10,000	₹10,000	₹10,000	₹10,000
Fee Year Wise	₹4,23,000	₹4,23,000	₹5,71,500	₹5,71,500
TOTAL FEES	₹8,46,000		₹11,43,000	

FEE PAYMENT SCHEDULE	PGDM	PGDM GLOBAL
Registration Fee on Selection	₹50,000	₹50,000
Second Installment of Tuition Fee within one month of Confirmation	₹1,00,000	₹1,50,000
Third Installment of Tuition Fee and Charges payable on or before 31 st May 2024	₹2,73,000	₹3,71,500
Second Academic Year Tuition Fees Payable on or before 30 th April 2025 in a single instalment	₹4,23,000	₹5,71,500
TOTAL FEES	₹8,46,000	₹11,43,000

PGDM Eight Lacs Forty Six Thousand only | **PGDM GLOBAL** Eleven Lacs Forty Three Thousand only

BANK ACCOUNT DETAILS

Name of the Account: **Dr. D. Y. Patil B-School**
Name of the Bank: **IDBI Bank**

Bank Account No: **0087 104000 476133**
IFSC Code: **IBKL 0000087** | Branch: **Nigdi, Pune**

ELIGIBILITY CRITERIA

- ✓ Candidate should be a graduate / post graduate in any discipline from Universities and Institutions recognized by AICTE / UGC / AIU with minimum 50% aggregate.
- ✓ Candidate is required to have appeared in any of the following competitive exams, namely CAT / MAT / CMAT / XAT / ATMA / GMAT or any competitive exam / test acceptable as per AICTE guidelines.
- ✓ Student in final year of graduation can also apply.

HOW TO APPLY

- ✓ **Offline** - By paying the Application Fee at the Admission Department, candidates can obtain the application form and prospectus.
- ✓ **Online** - **1.** Candidates can fill up the Application form online. **2.** The applicant must finish and submit the online application form along with the application fee and all necessary supporting documents. **3.** Payment options for the application processing fee include credit card/debit card/bank transfer and net banking. You will receive a confirmation of your successful registration as soon as the payment has been completed.



LIFE @ DYPBS





WHERE HAPPINESS IS CONTAGIOUS



READY TO TAKE ON THE *WORLD?*
OUR MANAGEMENT PROGRAM WILL PREPARE
YOU FOR SUCCESS

DYBBS



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